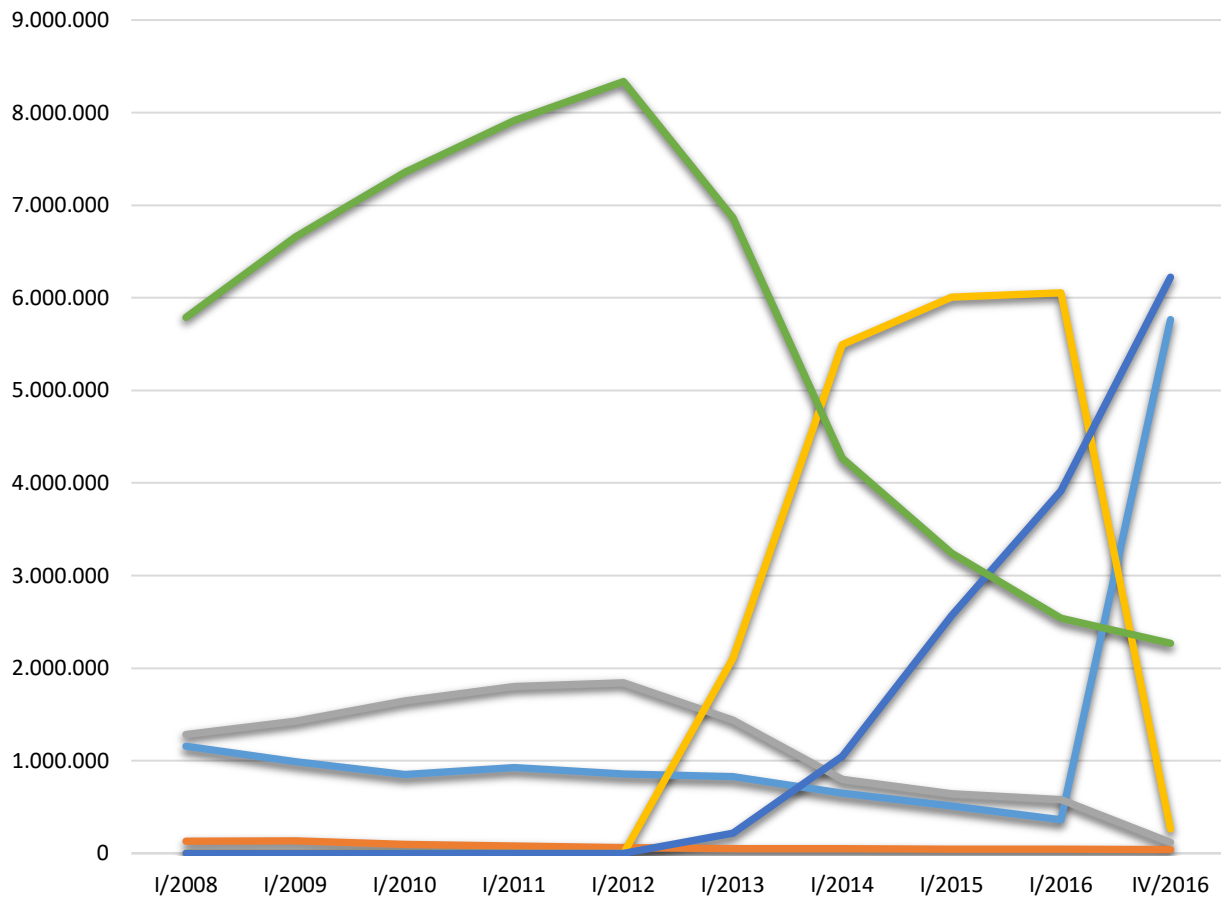


Informe

GRÁFICOS, CIFRAS Y FRASES DE LA QUINCENA VOL.89

➔ EVOLUCIÓN DE EMPAQUETAMIENTO DE SERVICIOS FINALES. CNMC.



— Solo banda ancha fija

— Banda ancha fija y TV de pago

— Tel. fija, banda ancha fija y TV de pago

— Tel. fija, banda ancha fija, tel. móvil y banda ancha móvil

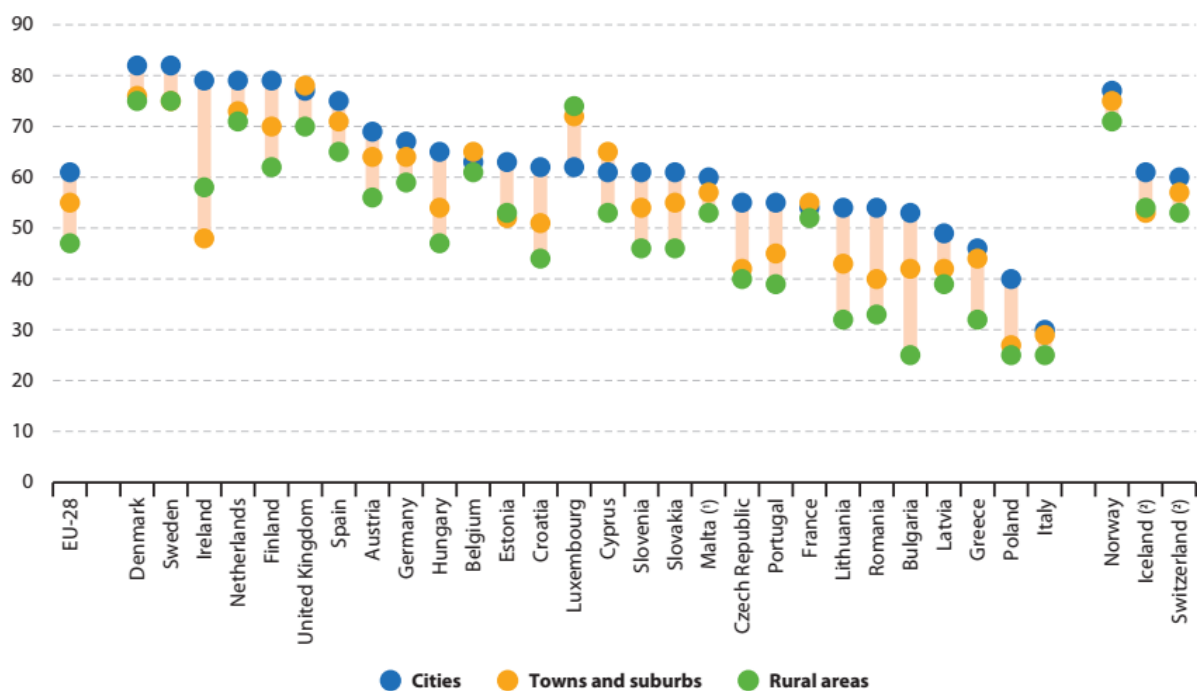
— Tel. fija, banda ancha fija, TV de pago, tel. móvil y banda ancha móvil

— Tel. fija y banda ancha fija

➔ **TOP TEN LARGEST UNCONNECTED MARKETS IN MOBILE, END 2016. GSMA.**

Top Ten Markets	Unconnected (millions)	Total Population (millions)	% of Population Unconnected (per capita penetration)
1. India	660.19	1,334.66	49.5%
2. China	362.28	1,385.28	23.6%
3. Nigeria	101.68	189.41	53.7%
4. Pakistan	101.12	194.79	51.9%
5. Brazil	85.35	210.41	40.6%
6. Bangladesh	75.73	163.87	46.2%
7. Ethiopia	68.45	103.10	66.4%
8. Indonesia	64.45	262.05	24.7%
9. United States	61.88	325.30	19.0%
10. Congo, D.R.	59.93	80.98	74.0%

➔ **PROPORTION OF INDIVIDUALS WHO USED A MOBILE PHONE OR SMART PHONE TO ACCESS THE INTERNET WHEN AWAY FROM HOME OR WORK IN THE THREE MONTHS PRIOR TO THE SURVEY, BY DEGREE OF URBANISATION, 2016 (% OF ALL INDIVIDUALS), EUROSTAT.**

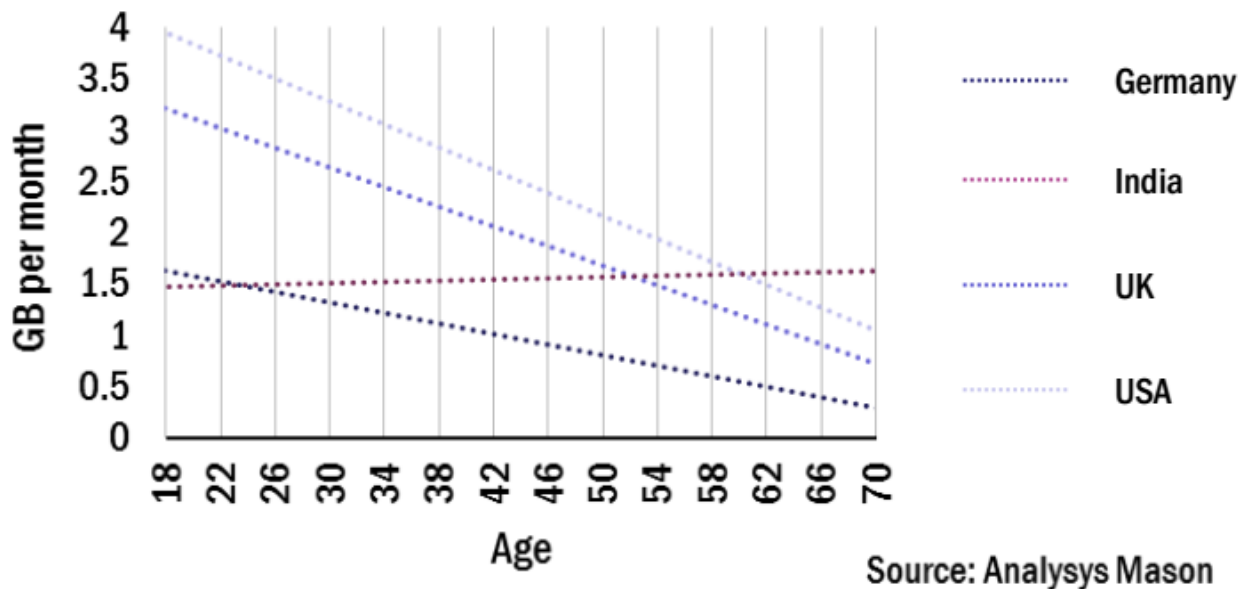
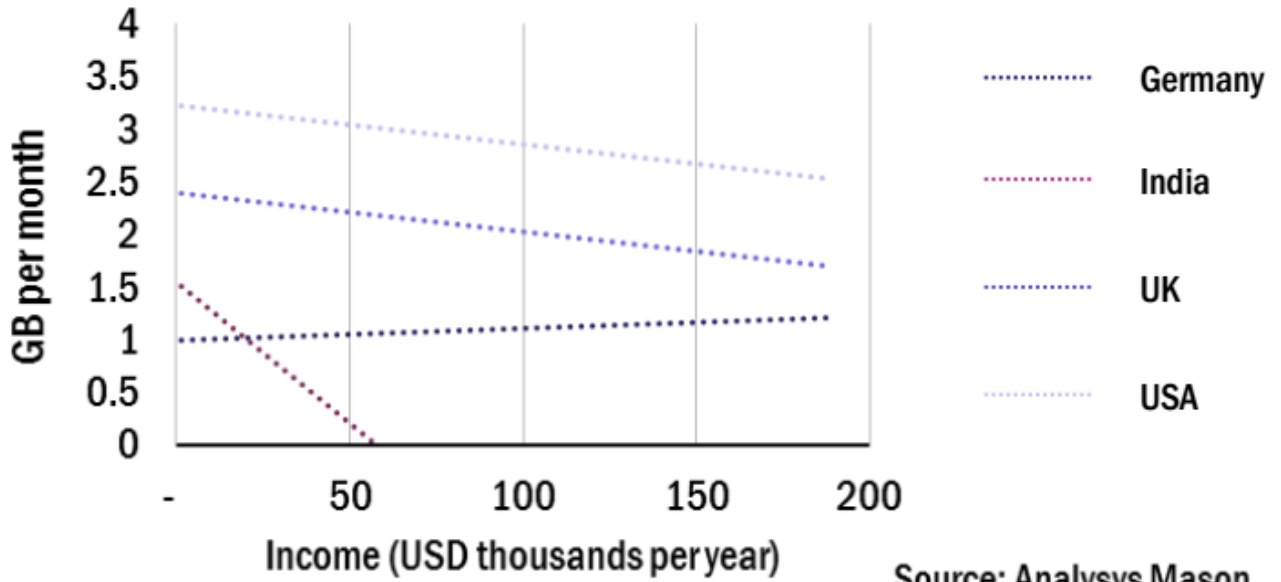


➔ *MÉTRICAS CLAVE DEL MERCADO MÓVIL MUNDIAL, GSA INTELLIGENCE.*

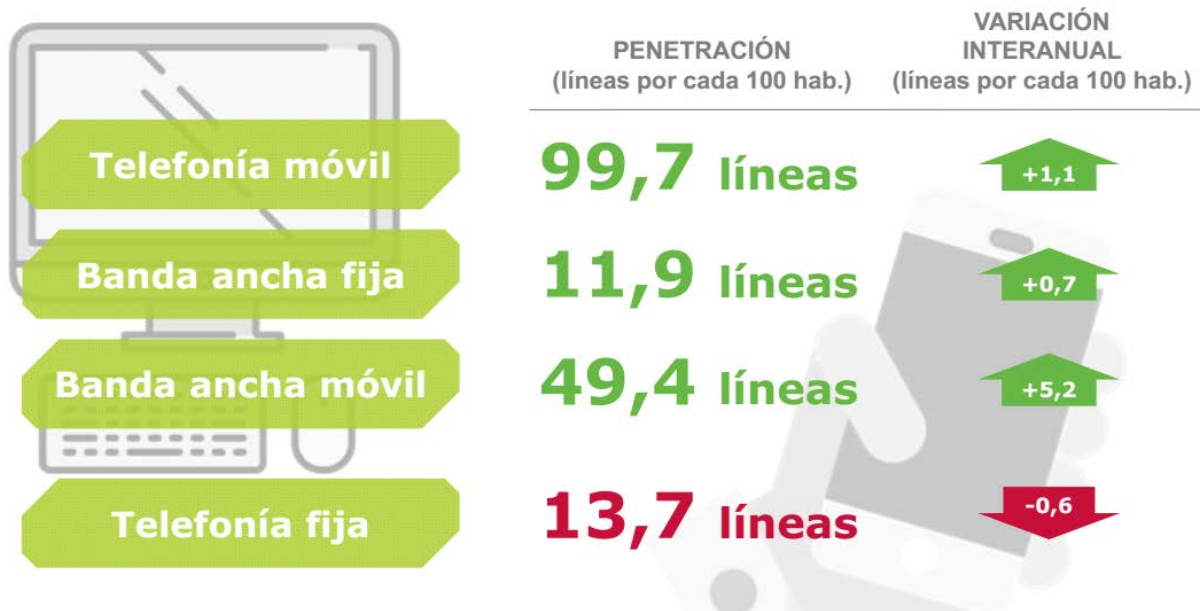
As of Q3 2017	World	Asia Pacific	Northern America	Latin America	Europe
Total number of operators	929*	168	120	151	155
Total connections (excluding M2M), in million	7,801	4,176	383	690	677
% of global total connections (excluding M2M)	100%	53%	5%	9%	9%
Operators with live 2G GSM networks	676	107	39	127	131
Operators with live 3G WCDMA/HSPA networks	628	119	19	119	140
Operators with live 2G/3G CDMA networks	109	20	39	10	6
Operators with live 4G LTE networks	636	116	68	107	149
2G as % of total connections	41%	42%	9%	33%	22%
3G as % of total connections	29%	22%	23%	43%	38%
4G as % of total connections	30%	36%	68%	23%	40%

- ➔ *“DATA USAGE ON T-MOBILE'S NETWORK UP 50% Y-ON-Y”, DT.*
- ➔ *“BRASIL NECESITA INVERTIR 200 MIL MILLONES DE REALES PARA DAR COBERTURA COMPLETA DE BANDA ANCHA”, BCG.*
- ➔ *“EL 90% DE LOS AUSTRIACOS COMPRA ONLINE”, OWA.*
- ➔ *“ABOUT FOUR ABOUT FIVE US HOUSEHOLDS (79%) SUBSCRIBE TO SOME FORM OF PAY-TV SERVICE”, LEICHTMAN RESEARCH GROUP.*
- ➔ *“EL 28% DE LAS EMPRESAS DE TELECOMUNICACIONES ESPERAN IMPLEMENTAR 5G EN 2018”, ERICSSON.*

➔ *USO DE DATOS MÓVILES VS. RENTA Y EDAD, ANALYSYS MASON.*



➔ LA PENETRACIÓN A NIVEL MUNDIAL DE TELEFONÍA MÓVIL, BANDA ANCHA MÓVIL Y BANDA ANCHA FIJA AUMENTA EN 2016. ONTSI.



➔ “THE NUMBER OF SUBSCRIPTION VIDEO ON DEMAND (SVOD) SUBSCRIPTIONS IS EXPECTED HIT 546 MILLION BY 2022, DOUBLE THE 263 MILLION RECORDED AT THE END OF 2016”, DIGITAL TV RESEARCH.

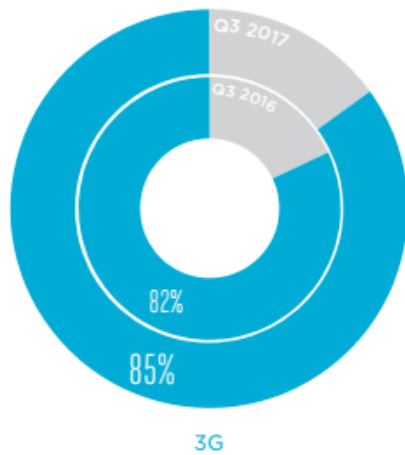
➔ “BRASIL NECESITA INVERTIR 200 MIL MILLONES DE REALES PARA DAR COBERTURA COMPLETA DE BANDA ANCHA”, BCG.

➔ “OTT REVENUES TO HIT USD 83 BLN IN 2022”, DIGITAL TV NEWS.

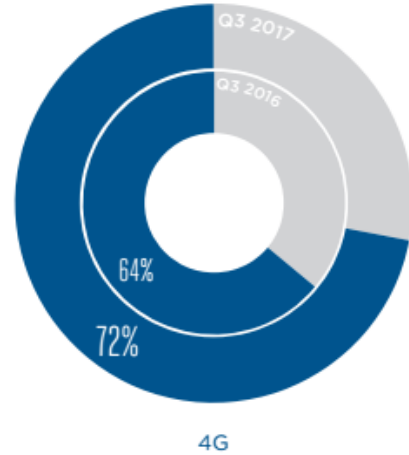
➔ “UN 41% DE LOS INTERNAUTAS ESCUCHA LA RADIO POR INTERNET”, AIMC.

➔ **COBERTURA DEL 3 Y 4G EN LA POBLACIÓN MUNDIAL, GSMA INTELLIGENCE.**

3G coverage as a percentage of total population



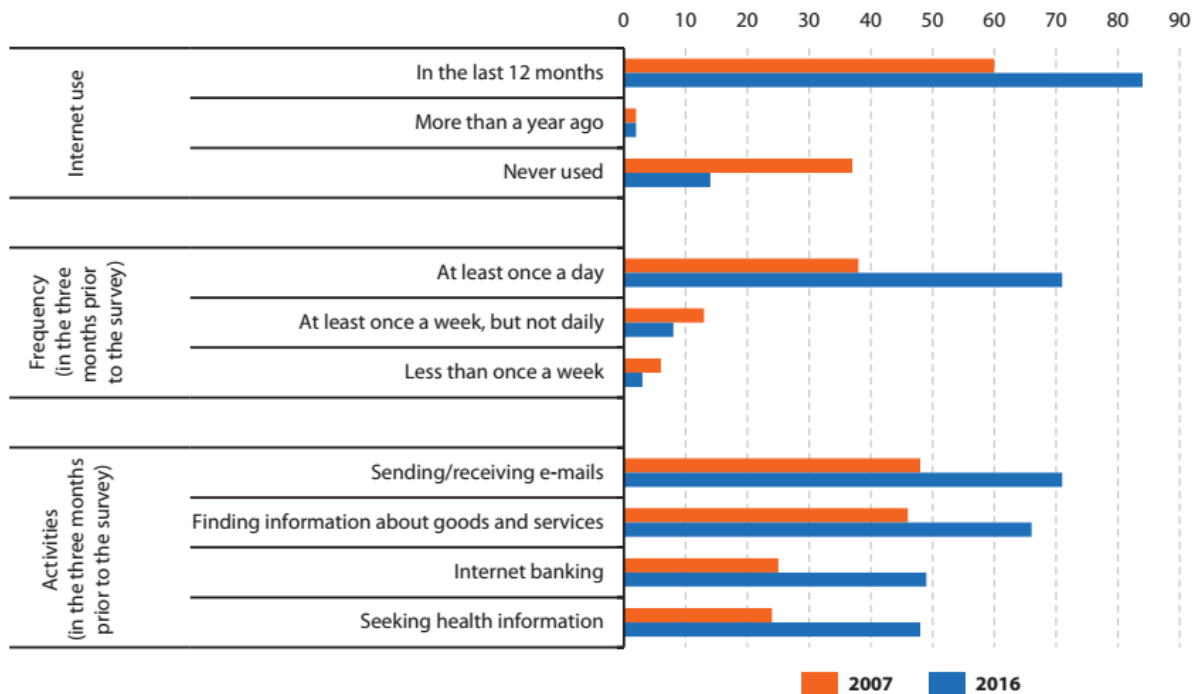
4G coverage as a percentage of total population



➔ **ACTIVIDADES Y EMPLEO TIC EN ESPAÑA, N-ECONOMÍA.**

Sectores	Cifra de negocio 2015 (mill. euros)	Peso (%)	Tasa variación 15/14 (%)
Total Sector TIC	82.464	100,0%	7,7%
Fabricación	3.383	4,1%	15,0%
Servicios	79.081	95,9%	7,4%
Comercio	17.747	22,4%	11,4%
Act. informáticas	32.655	41,3%	14,7%
Telecomunicaciones	28.679	36,3%	-1,8%
Operadores	26.597	92,7%	-1,9%
Resto	2.082	7,3%	-1,5%
Empleo (personas)	354.480	-	7,1%

➡ **INDIVIDUALS' USE OF THE INTERNET, EU-28, 2007 AND 2016, (% OF ALL INDIVIDUALS), , EUROSTAT.**



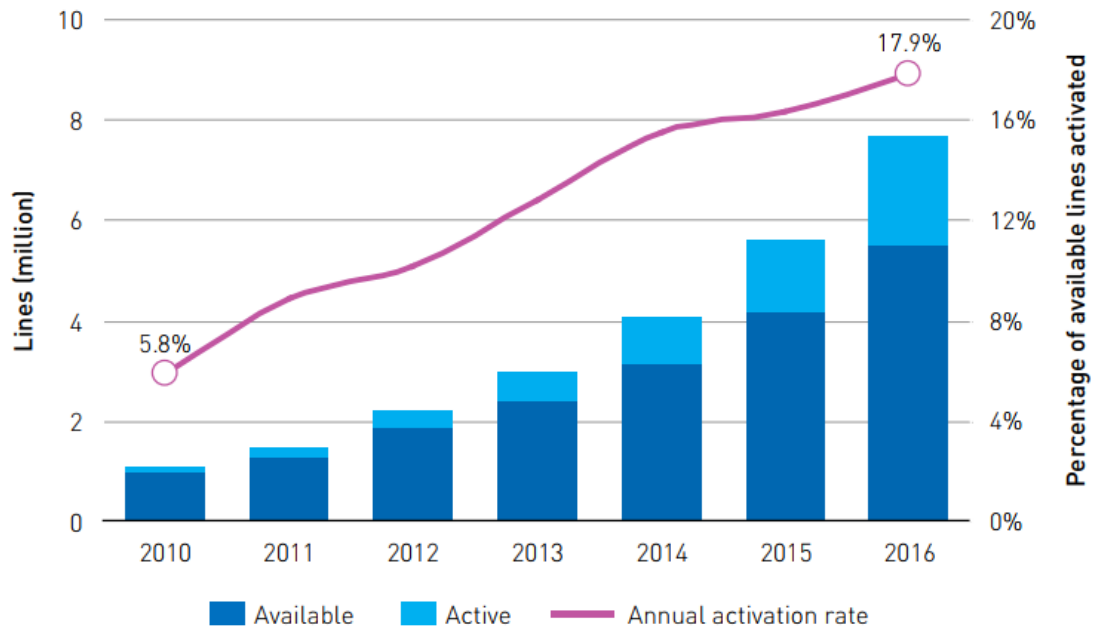
Source: Eurostat (online data codes: [isoc_ci_ifp_iu](#), [isoc_ci_ifp_fu](#) and [isoc_ci_ac_i](#))

El **52,3%** de los hogares en el mundo tienen **acceso a Internet.**

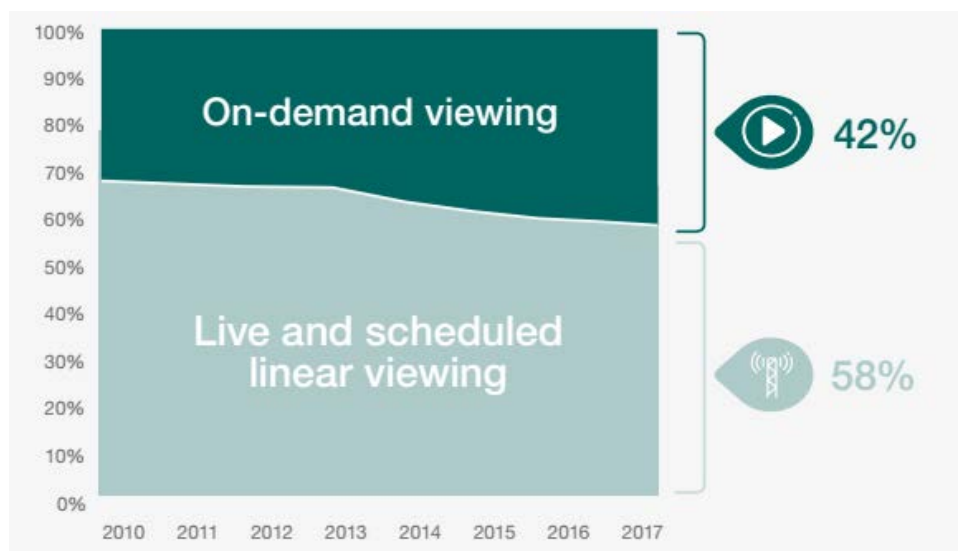


El **47,1%** de la población a nivel mundial es **usuaría de Internet.**

➔ **LÍNEAS FTTH DISPONIBLES Y ACTIVAS Y PORCENTAJE DE LÍNEAS DISPONIBLES ACTIVADAS CADA AÑO, FRANCIA, 2010-2016, ANALYSYS MASON.**



➔ **ACTIVE VIEWING HOURS OF ON-DEMAND VS. LIVE AND SCHEDULED LINEAR TV, ERICSSON CONSUMER LAB TV.**



➡ *MÉTRICAS CLAVE DEL MERCADO MÓVIL MUNDIAL, GSA INTELLIGENCE.*

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➡ *“MÁS DE LAS TRES CUARTAS PARTES DE LOS ITALIANOS ESTÁN ONLINE”, CENSIS.*

➡ *“UN CUARTO DE LOS INTERNAUTAS ALEMANES USA BANCA ONLINE EXCLUSIVAMENTE”, BITKOM.*

➡ *“MÁS DEL 39% DE LOS PLANES DE BANDA ANCHA MEXICANOS ESTÁN POR ENCIMA DE LOS 20 MBPS”, IFT.*

➡ *“GOOGLE USERS IN FRANCE SEARCH MORE ON MOBILE DEVICES THAN ON COMPUTERS”, LE FIGARO.*

➔ 4G-5G SPECTRUM TRANSITION, ANALYSYS MASON.

