

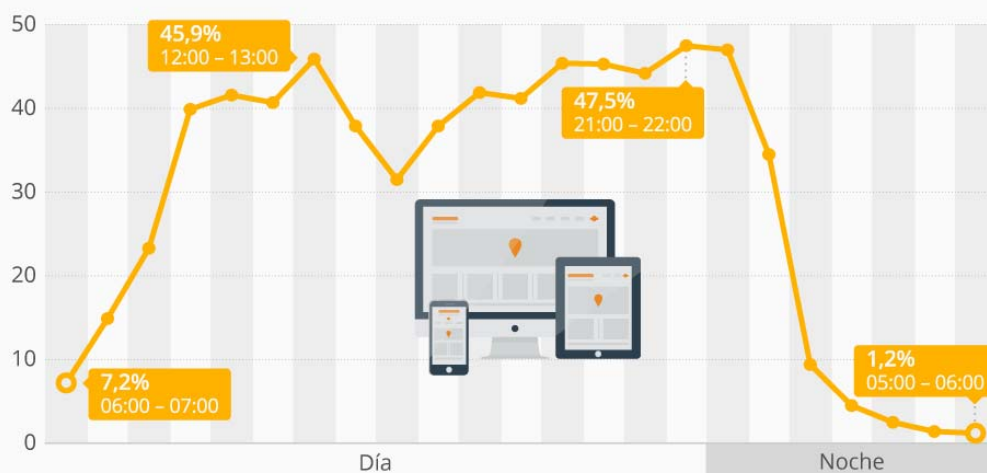
Informe

GRÁFICOS, CIFRAS Y FRASES DE LA QUINCENA VOL.100

ESPECIAL STATISTA

¿Cuándo hay más personas conectadas a Internet?

Conexión a Internet por horas en 2017 (% de personas encuestadas)



A la pregunta: 'Indique los periodos horarios en los que estuvo utilizando ayer Internet'
Datos recogidos entre el 17 de octubre al 10 de diciembre de 2017 en base a 15.112 respuestas de un cuestionario online en el que podían participar los usuarios de Internet que visitan web españolas.



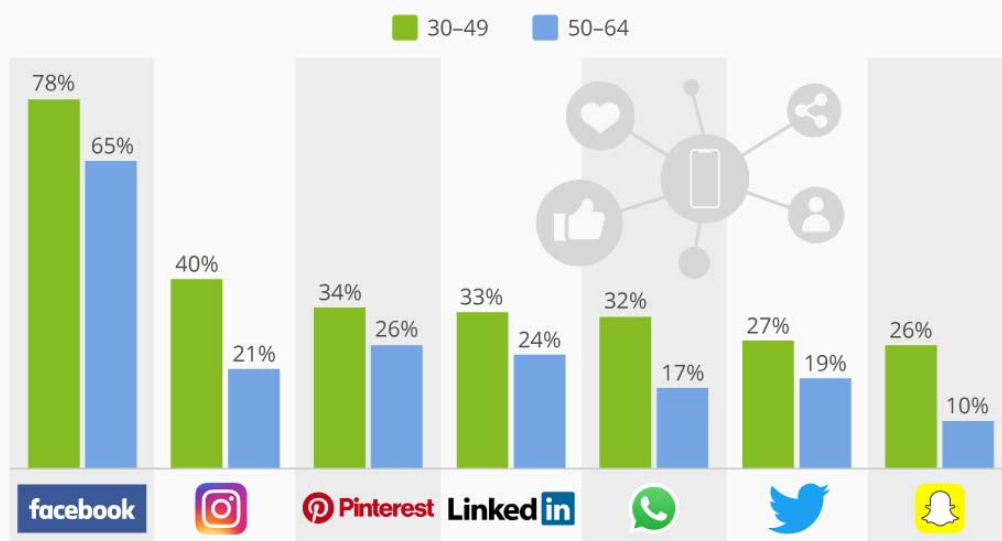
@Statista_ES

Fuente: 20º Navegantes en la Red - AIMC



Where U.S. Adults Are Active on Social Media

Percentage of U.S. adults using the following social media platforms, by age group

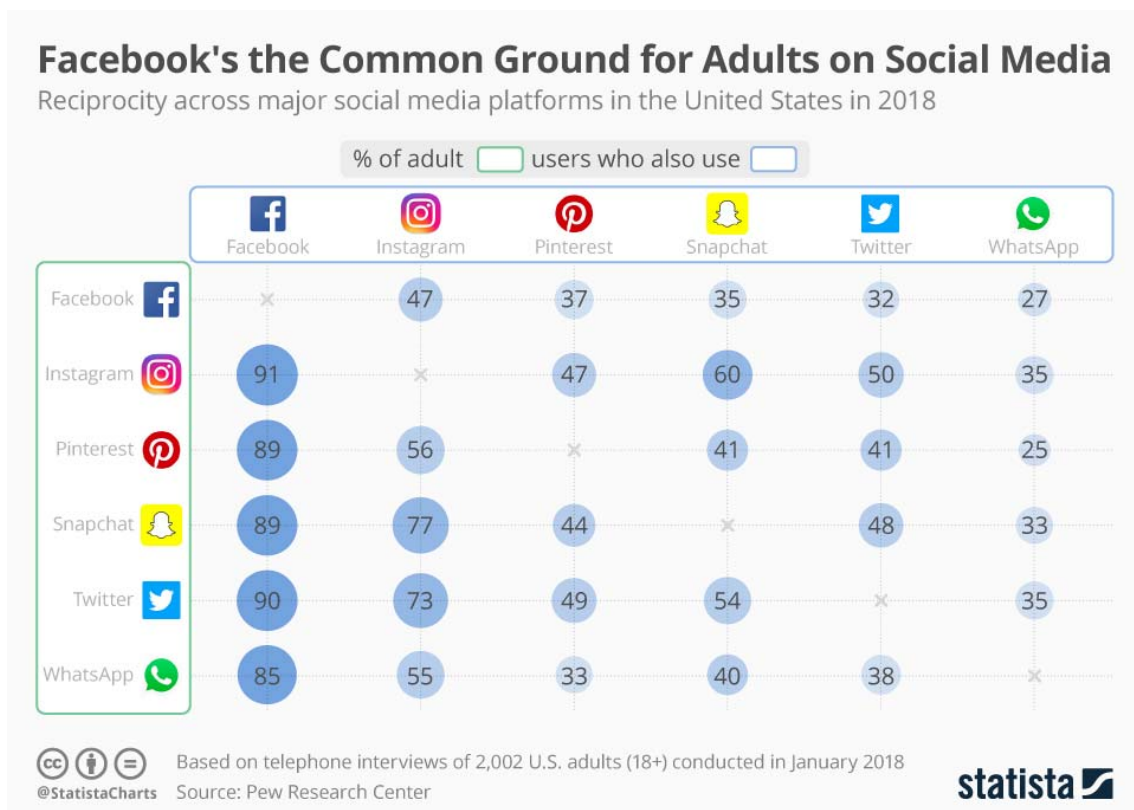
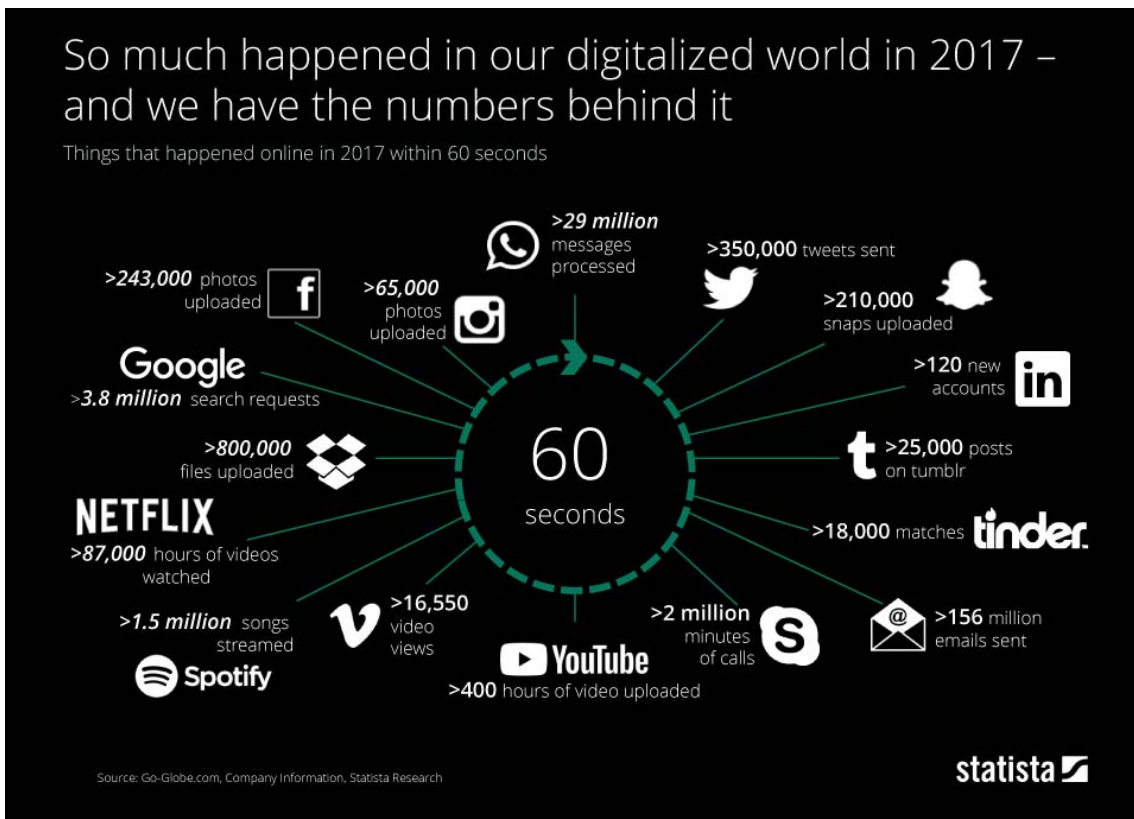


@StatistaCharts

Based on telephone interviews of 1,072 Americans aged 30 to 64 conducted in January 2018

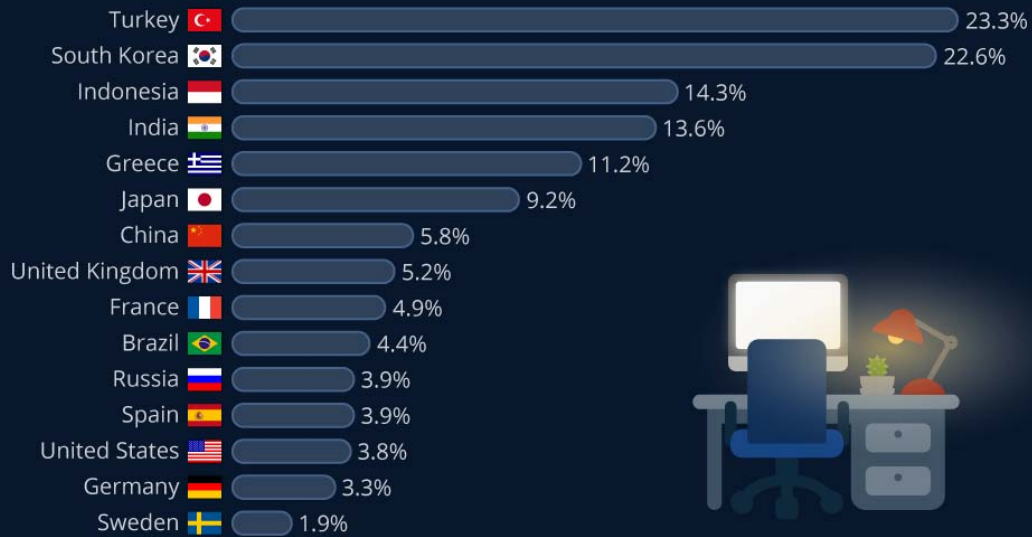
Source: Pew Research Center





Where The Most Workers Put In A 60-Hour Week

Share of workers working 60 or more hours per week in their main job (2015)*

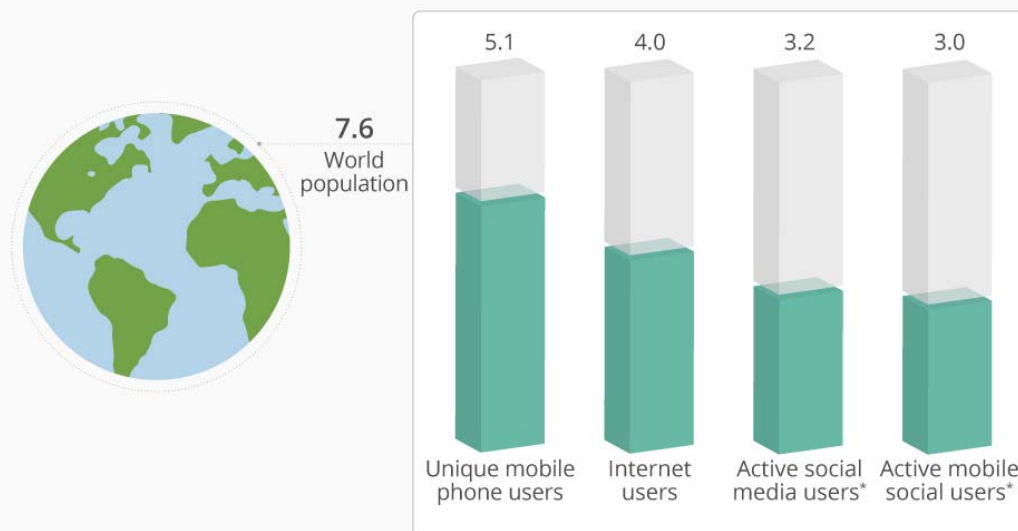


* Selected countries. Data from China is from 2009, Russia is from 2010 and India is from 2011.
 @StatistaCharts Source: OECD

statista

The World Going Digital

World's population in relation to mobile, internet and social media users in 2018 (in billion)

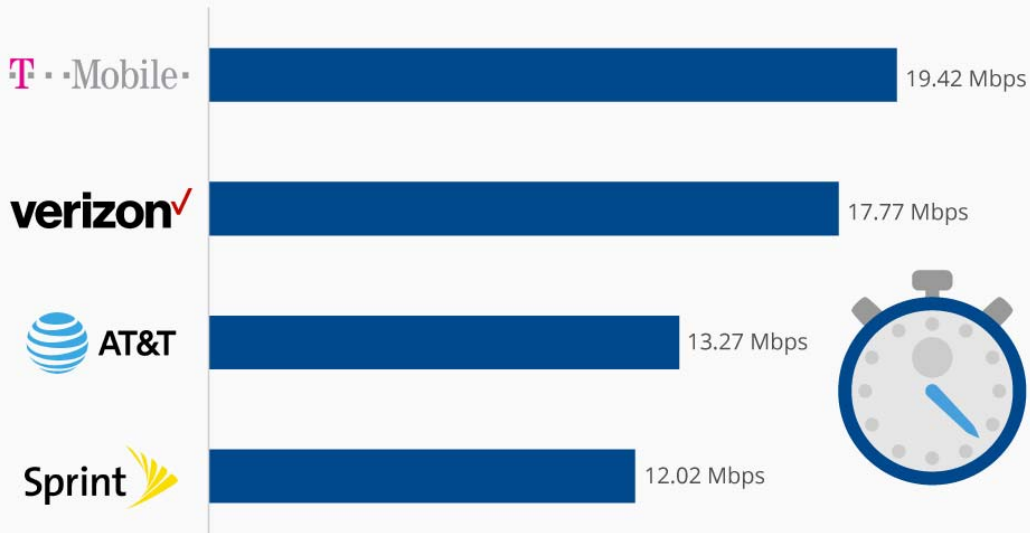


As of January 2018
 * monthly active users
 @StatistaCharts Sources: Hootsuite, We Are Social

statista

America's Fastest Mobile Networks

Average 4G download speed by carrier in the U.S. (Q4 2017)



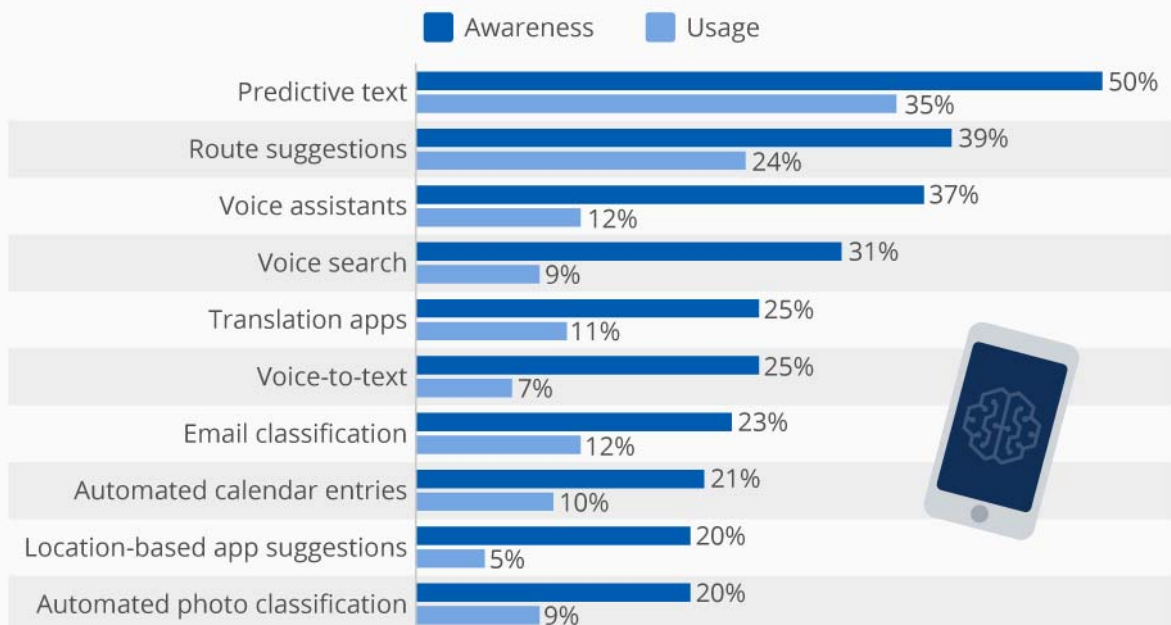
OpenSignal analyzed 5.9 billion measurements collected from 237,213 mobile devices between Oct. 1 and Dec. 30 of 2017.
Source: OpenSignal

© StatistaCharts

statista

How Smartphone Users Benefit From Artificial Intelligence

Awareness and usage of smartphone applications featuring machine learning in 2017



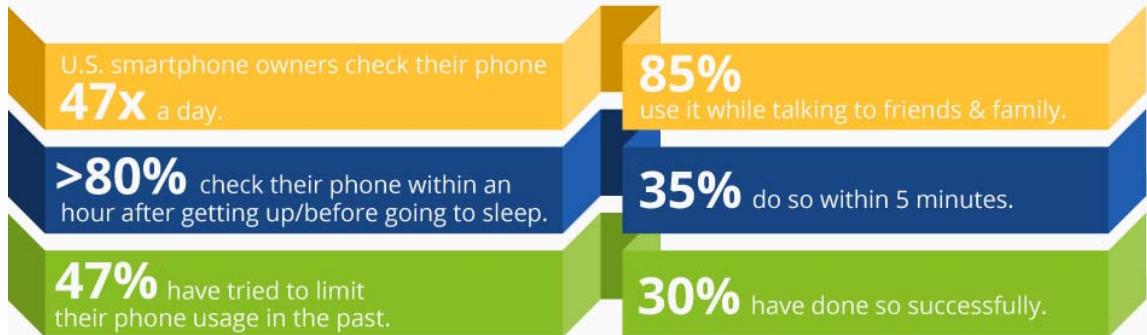
Based on a survey of 24,563 smartphone owners in 16 developed markets conducted between May and July 2017

Source: Deloitte's Global Mobile Consumer Survey

© StatistaCharts

statista

Time for Digital Detox? America's Smartphone Addiction



Top 5 steps taken to limit phone usage



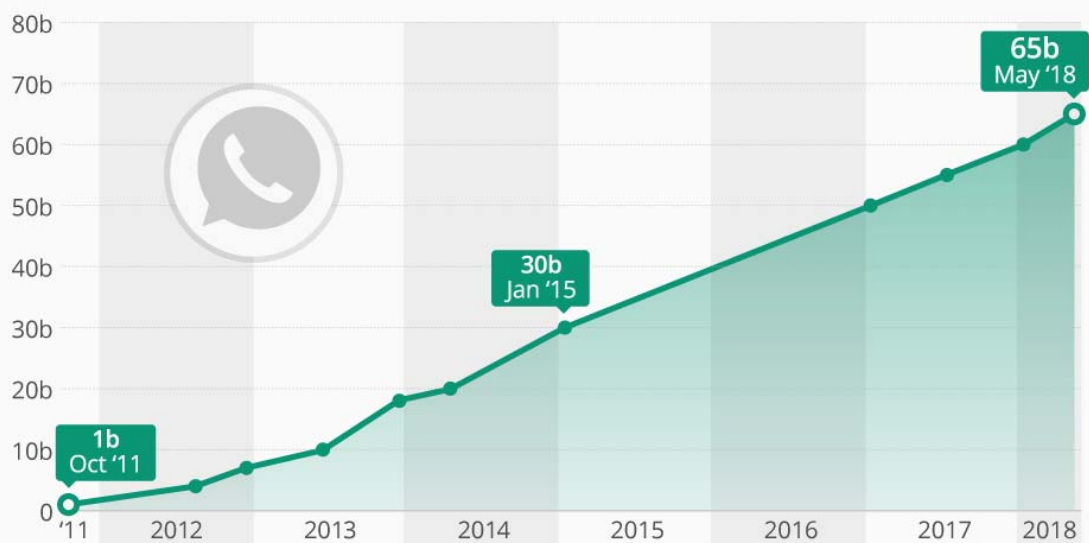
Based on a survey of 1,634 U.S. smartphone owners in July 2017
 Source: Deloitte Global Mobile Consumer Survey

CC BY ND
 @StatistaCharts

statista

WhatsApp Usage Shows No Signs of Slowing Down

Number of WhatsApp messages sent worldwide per day*



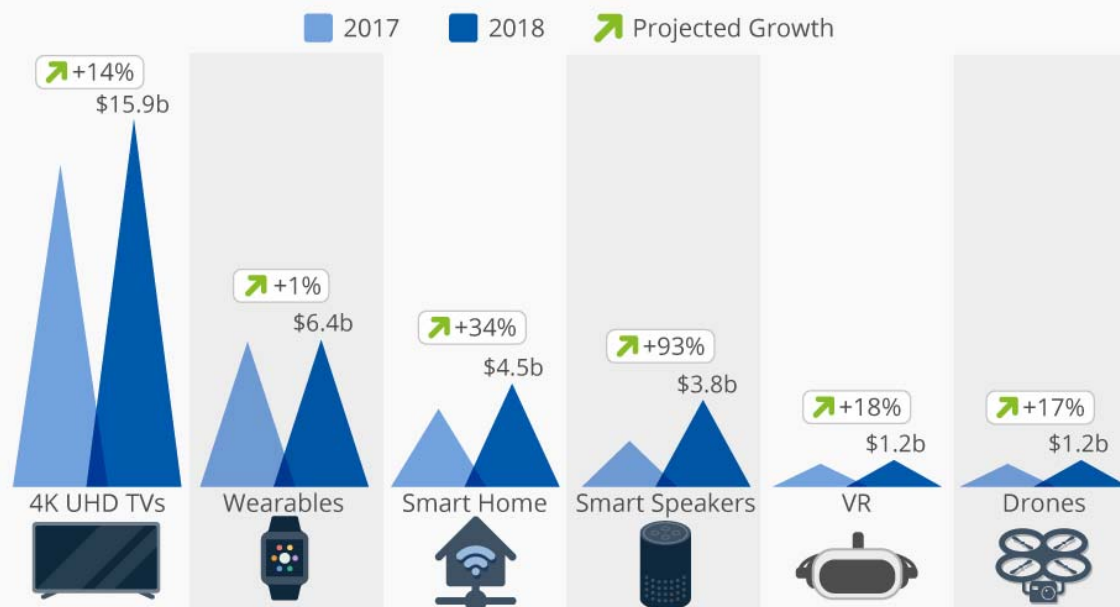
* a message sent to a WhatsApp group is counted as one sent message
 Source: Company announcements

CC BY ND
 @StatistaCharts

statista

How Big Are the "Next Big Things" in Tech?

Estimated revenue from sales of emerging tech products in the United States in 2018

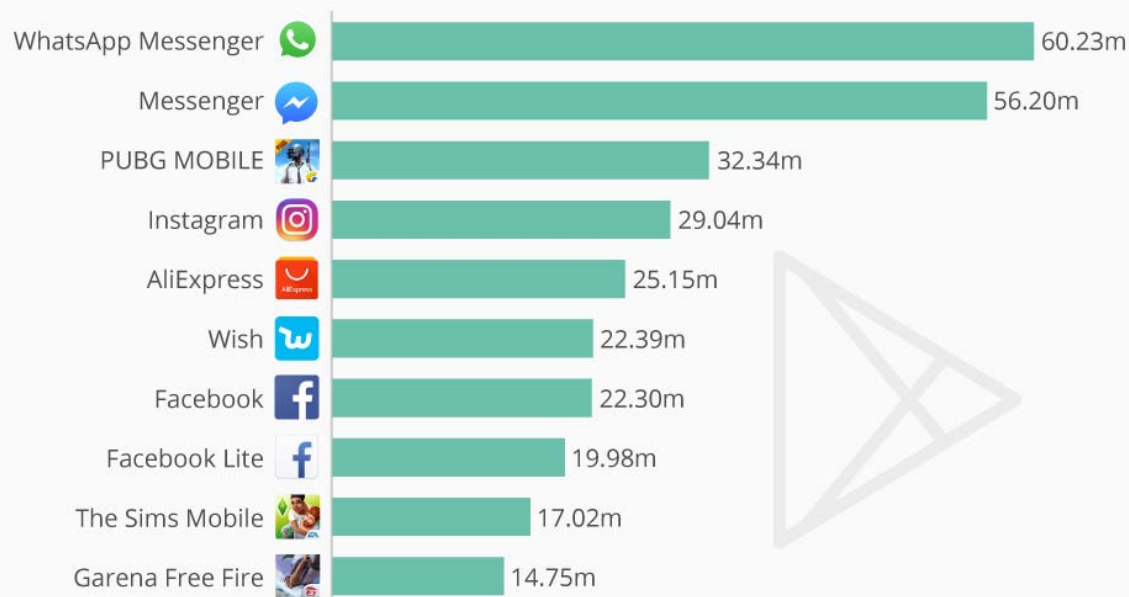


@StatistaCharts Source: Consumer Technology Association

statista

The Global Top 10 Android Apps

Number of downloads from the Play Store in March 2018

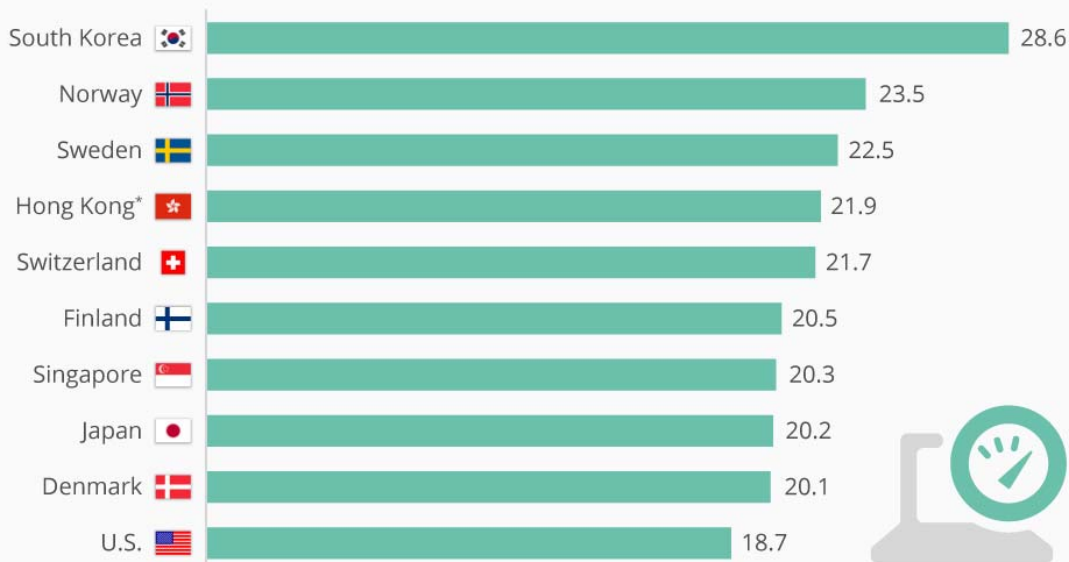


@StatistaCharts Source: Prioridata

prioridata statista

The Countries with the Fastest Internet

Average internet connection speed in Q1 2017 (in Mbps)



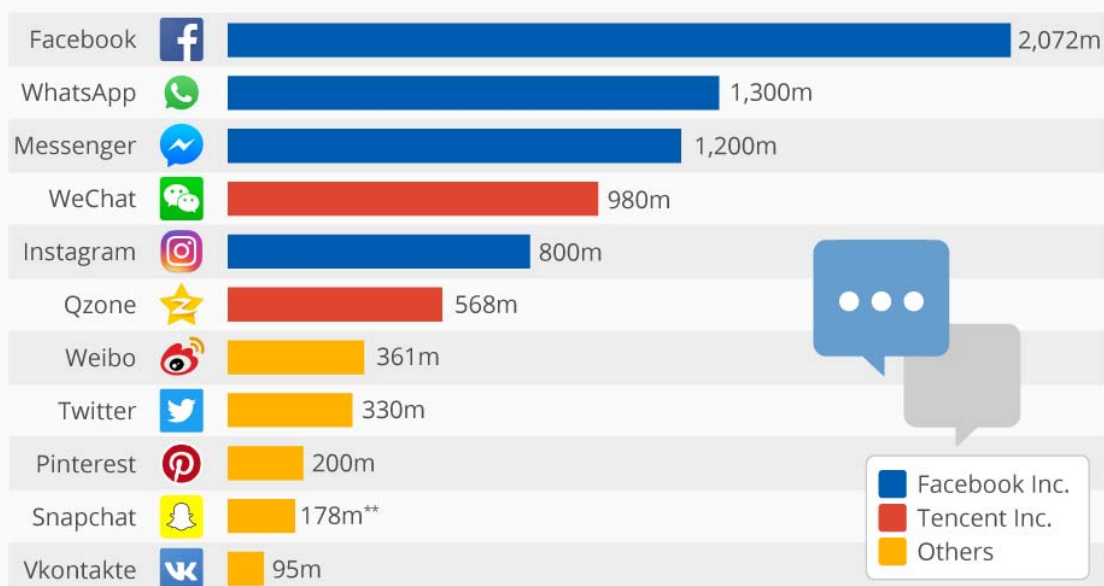
CC BY ND @StatistaCharts

* Hong Kong is a Special Administrative Region of the People's Republic of China. Source: Akamai

statista

Facebook Dominates the Social Media Landscape

Monthly active users of selected social networks and messaging services*



CC BY ND @StatistaCharts

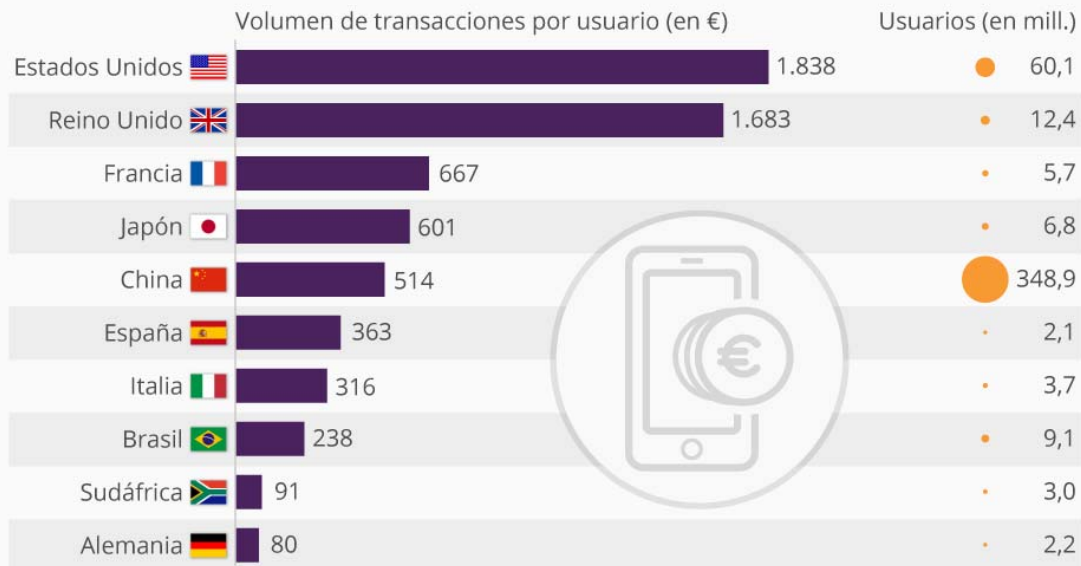
* latest available data (Dec. 16 - Sep. 17)
** daily active users

Source: Company filings & announcements

statista

¿Pagar con el móvil en la tienda?

Previsión sobre el uso de pagos móviles en el punto de venta (POS) en 2018*



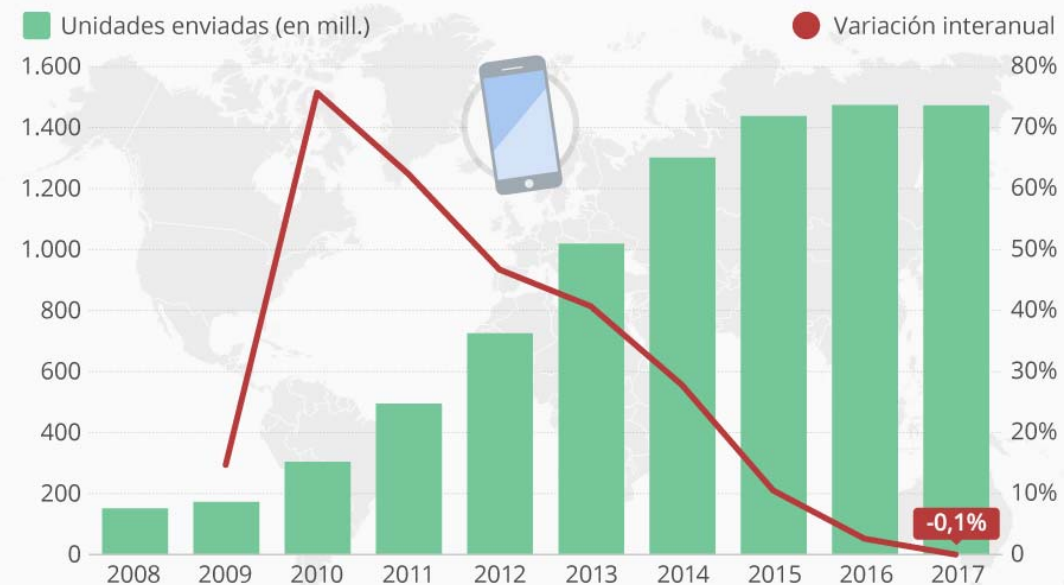
* Países seleccionados. Pagos a través de terminales de punto de venta junto a billeteras móviles, apps o códigos NFC, QR o bluetooth.
Fuente: Statista Digital Market Outlook



statista

La venta de smartphones se estanca

Nº mundial de smartphones enviados y variación interanual de envíos entre 2008 y 2017

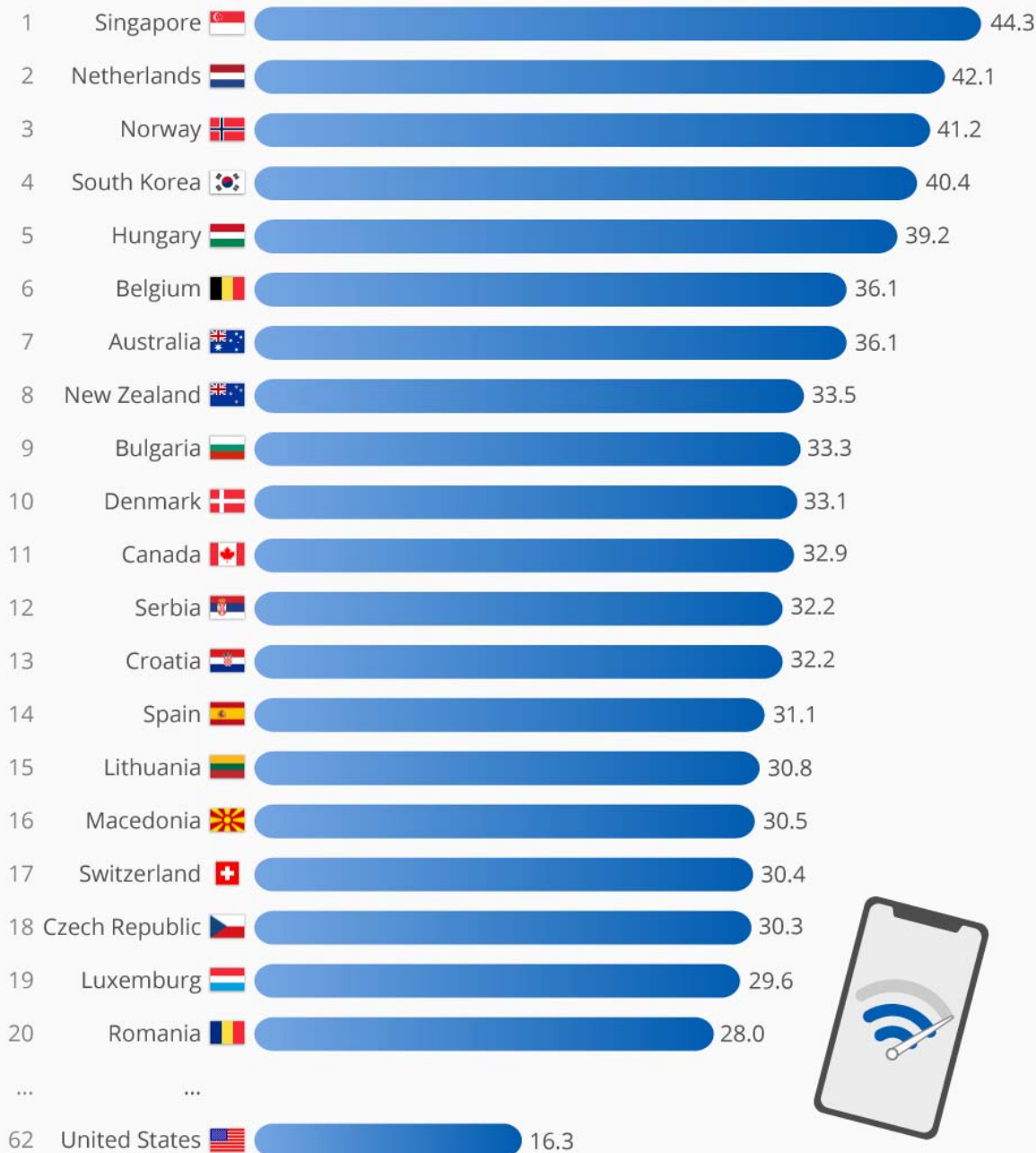


Fuente: IDC

statista

U.S. 4G Networks Are Far From World Class

Countries with the fastest average 4G (LTE) download speed in Q4 2017 (in Mbps)



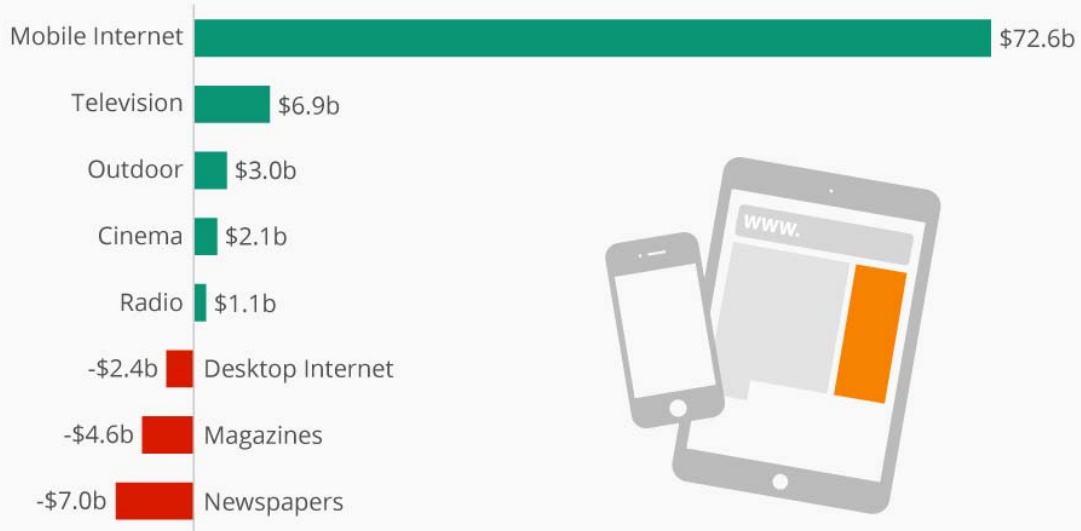
Based on 58,752,909,949 measurements on 4,852,320 devices in 88 countries in Q4 2017
 Source: OpenSignal


 @StatistaCharts

statista 

Money Follows Eyeballs – Mobile Ad Boom Continues

Estimated change in annual worldwide advertising spending between 2017 and 2020

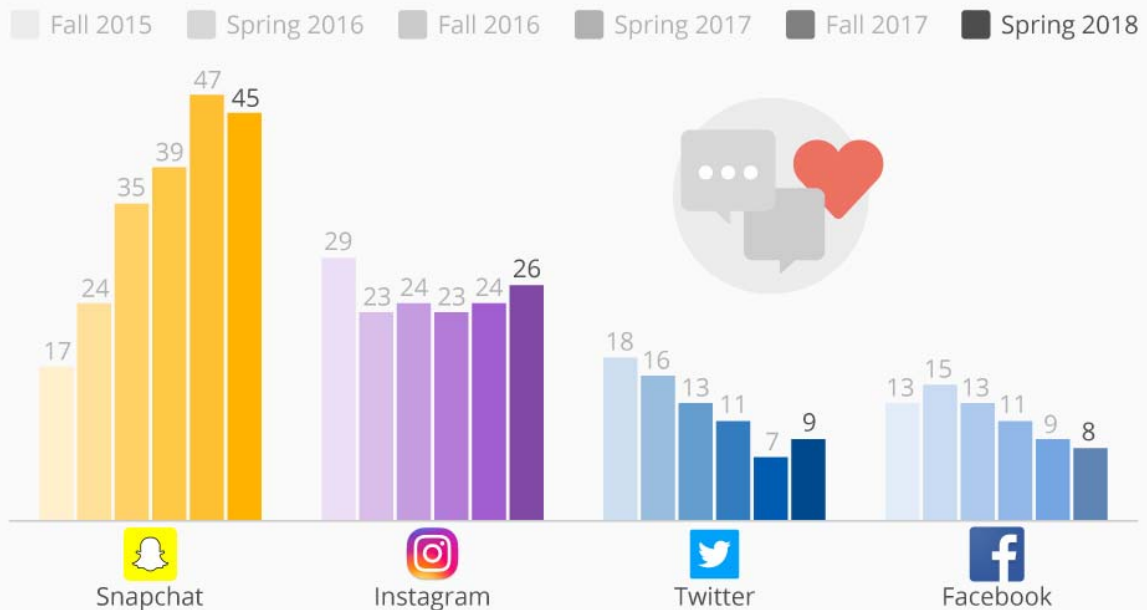


@StatistaCharts Source: Zenith Optimedia

statista

Facebook and Twitter Are Old News to Young People

% of U.S. teens who consider the following social networks their favorite

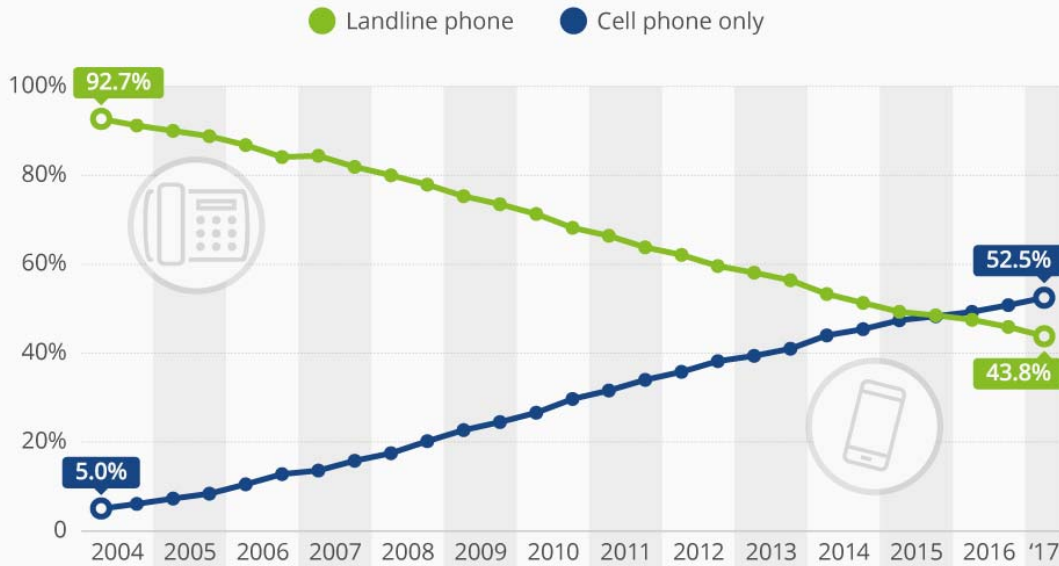


All results based on a bi-annual survey of ~6,000 U.S. teens with an average age of ~16 years
 @StatistaCharts Source: PiperJaffray

statista

Landline Phones Are a Dying Breed

% of U.S. household with and without a working landline telephone*

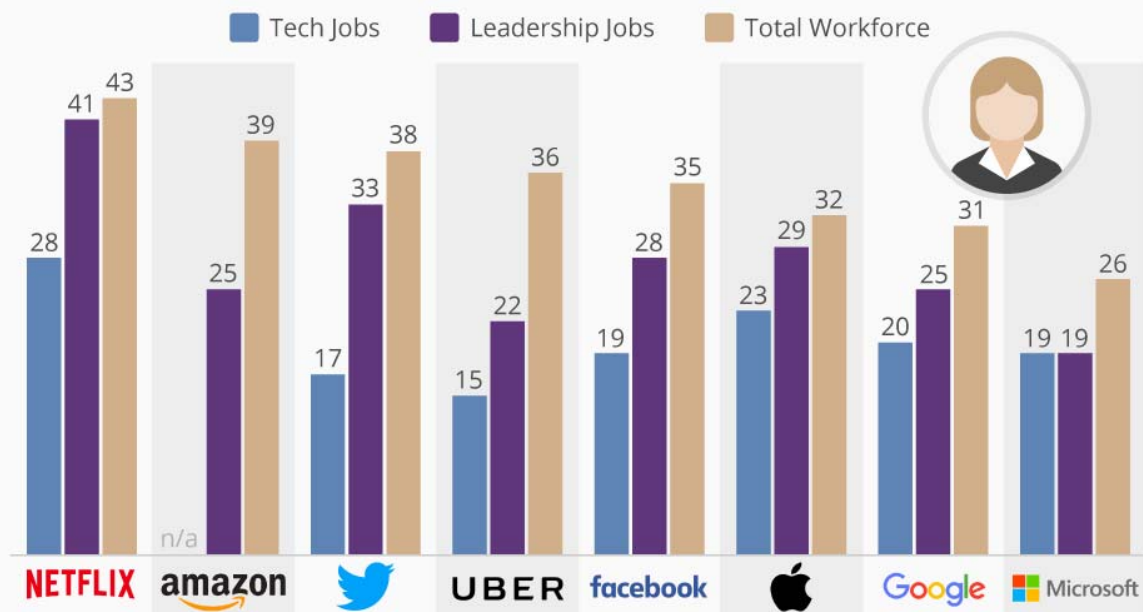


* based on the CDC's biannual National Health Interview Survey of 15,000+ U.S. households
 @StatistaCharts Source: CDC

statista

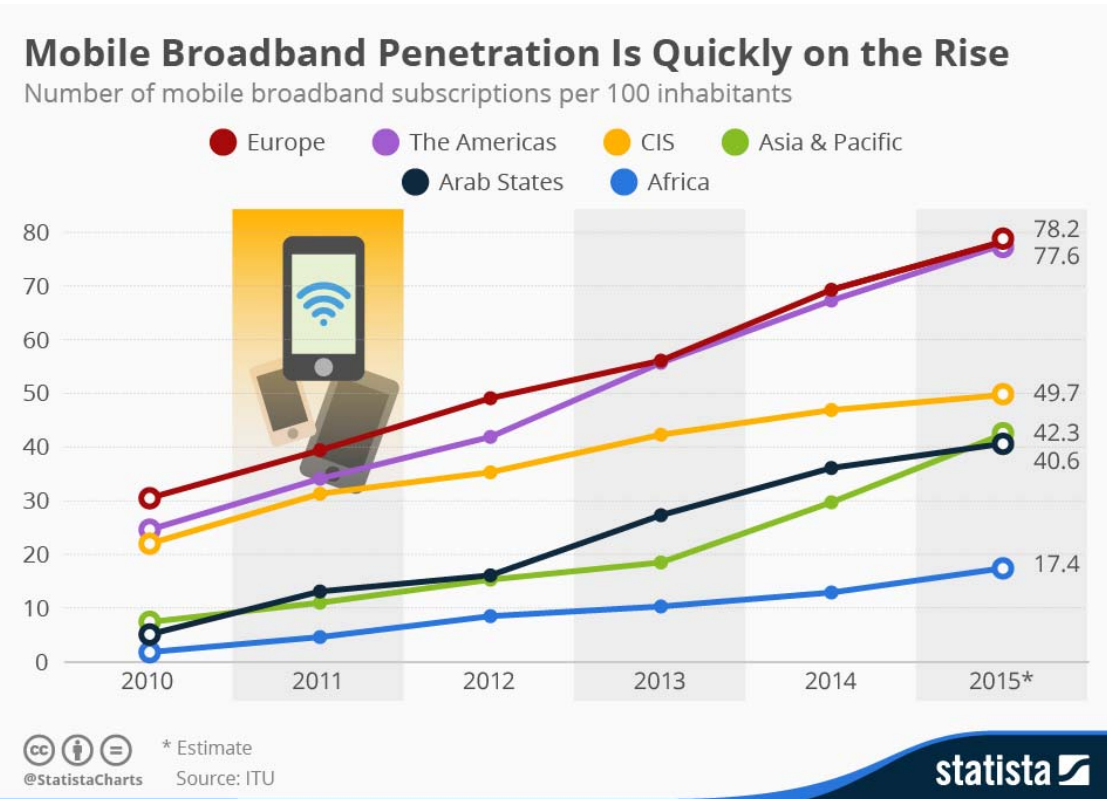
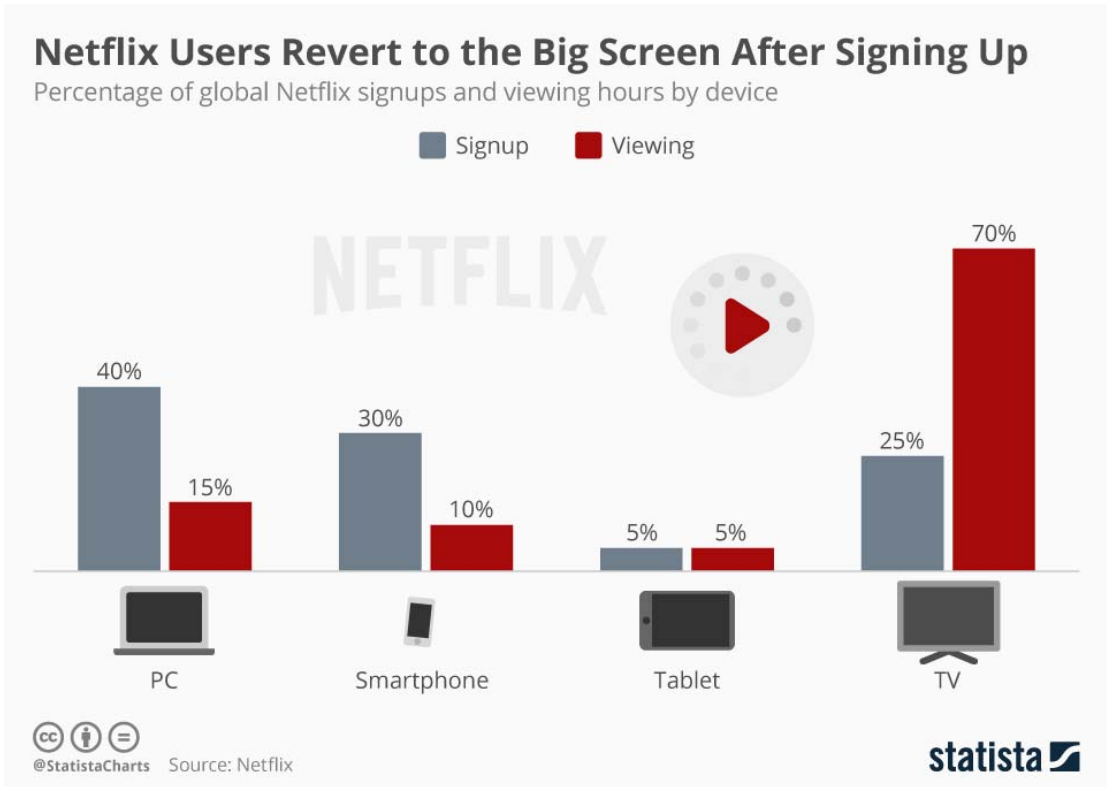
The Tech World Is Still a Man's World

Percentage of female employees in the workforce of major tech companies*



* all data for 2017 or latest available as of March 8, 2018
 @StatistaCharts Source: Company reports

statista



The Global Top 10 iPhone Apps

Number of downloads to iPhones in March 2018

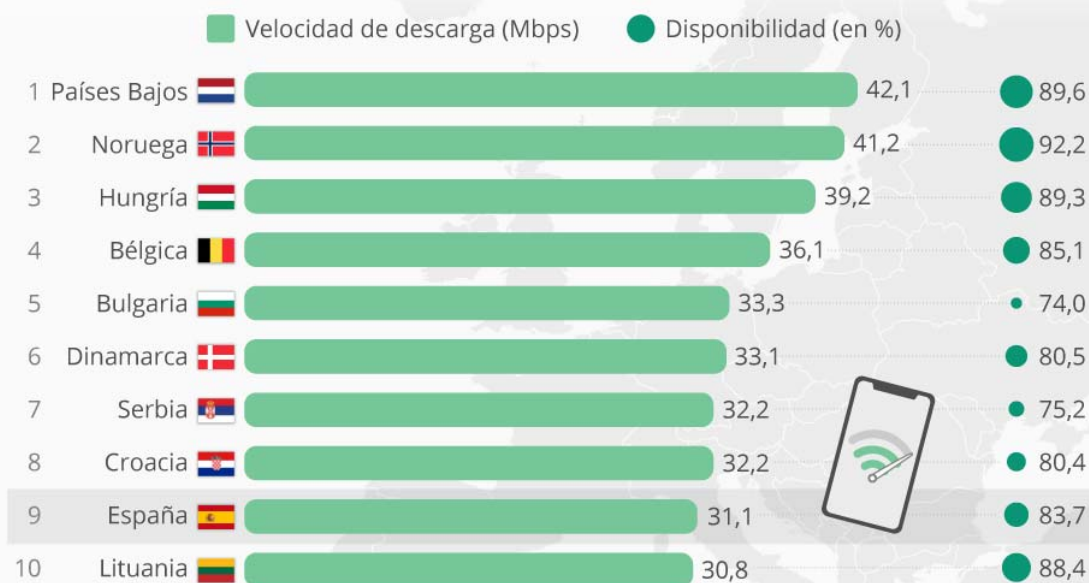



 * Chinese language version
@StatistaCharts Source: Prioridata

Las redes LTE más rápidas de Europa

Velocidad media de descarga 4G y disponibilidad en 2017

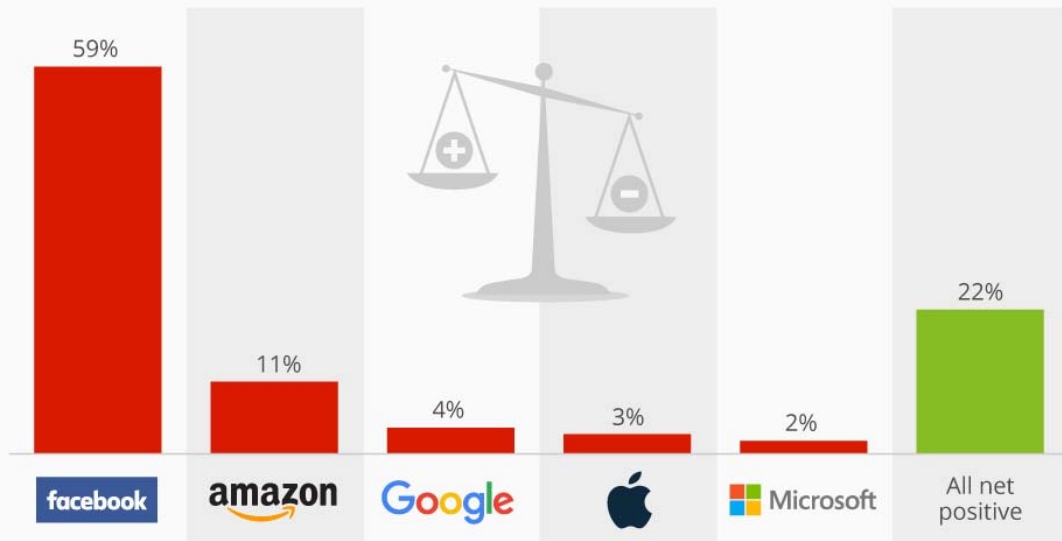


 Los datos proceden de 58.800 mill. de mediciones a 4,8 mill. de dispositivos en 88 países (36 de ellos europeos). Datos recogidos del 1 de octubre al 29 de diciembre de 2017.
Fuente: OpenSignal



Techlash – Is Facebook Doing More Harm Than Good?

In ten years, which company will we say was a net negative for society?



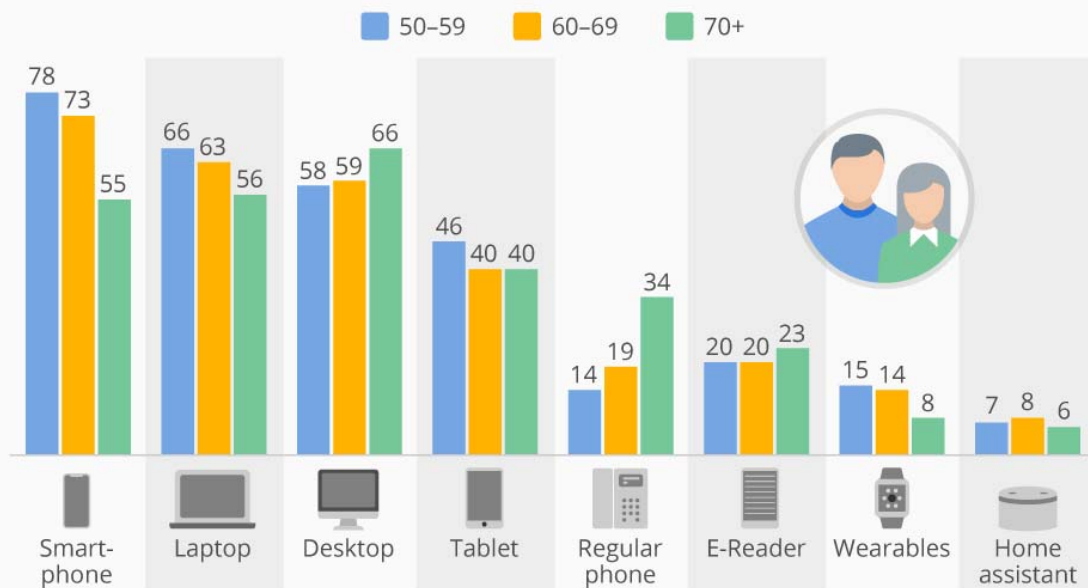
n=4,217 respondents
Based on a poll conducted by CB Insights on its website in December 2017
Source: CB Insights



statista

Baby Boomers Embrace Technology

Device ownership among Americans aged 50+ in 2017, by age group, in %



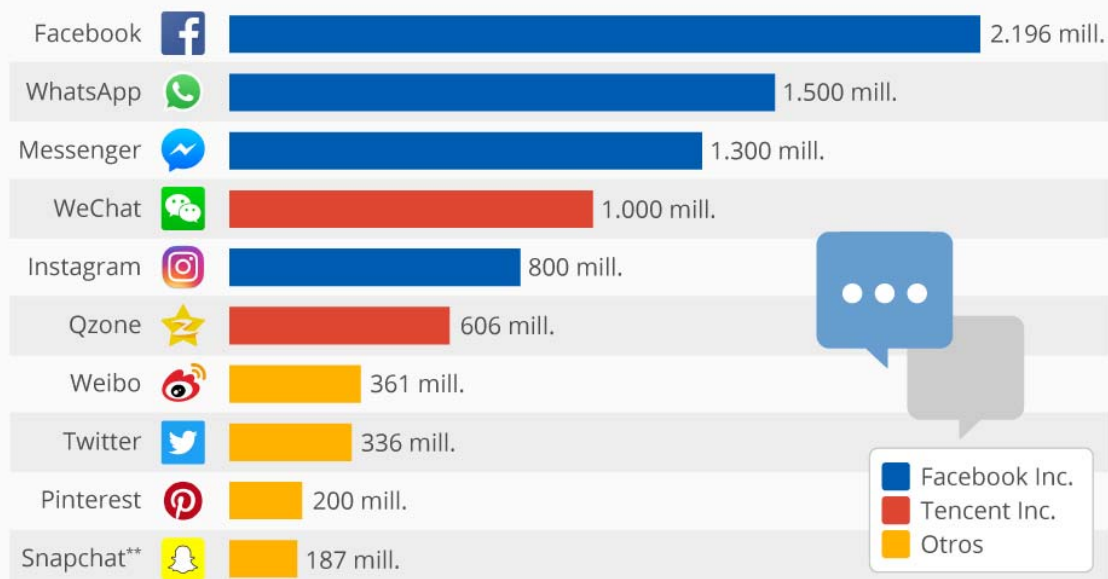
Base: 1,520 U.S. respondents aged 50+; November 2017
Source: AARP



statista

Facebook, el número uno de las redes sociales

Nº mensual de usuarios activos en distintas redes sociales y servicios de mensajería*

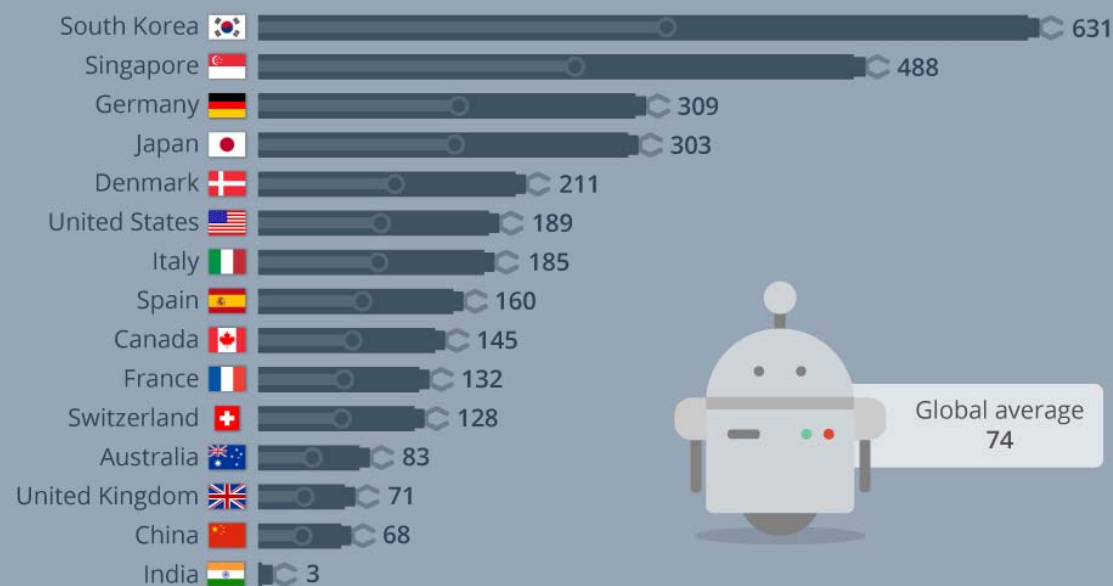


* Datos de abril 2018
 ** Usuarios activos diarios
 Fuente: Informes anuales de las empresas

statista

The Countries With The Highest Density Of Robot Workers

Installed industrial robots per 10,000 employees in the manufacturing industry (2016)*



* Selected countries
 Source: International Federation of Robotics

statista