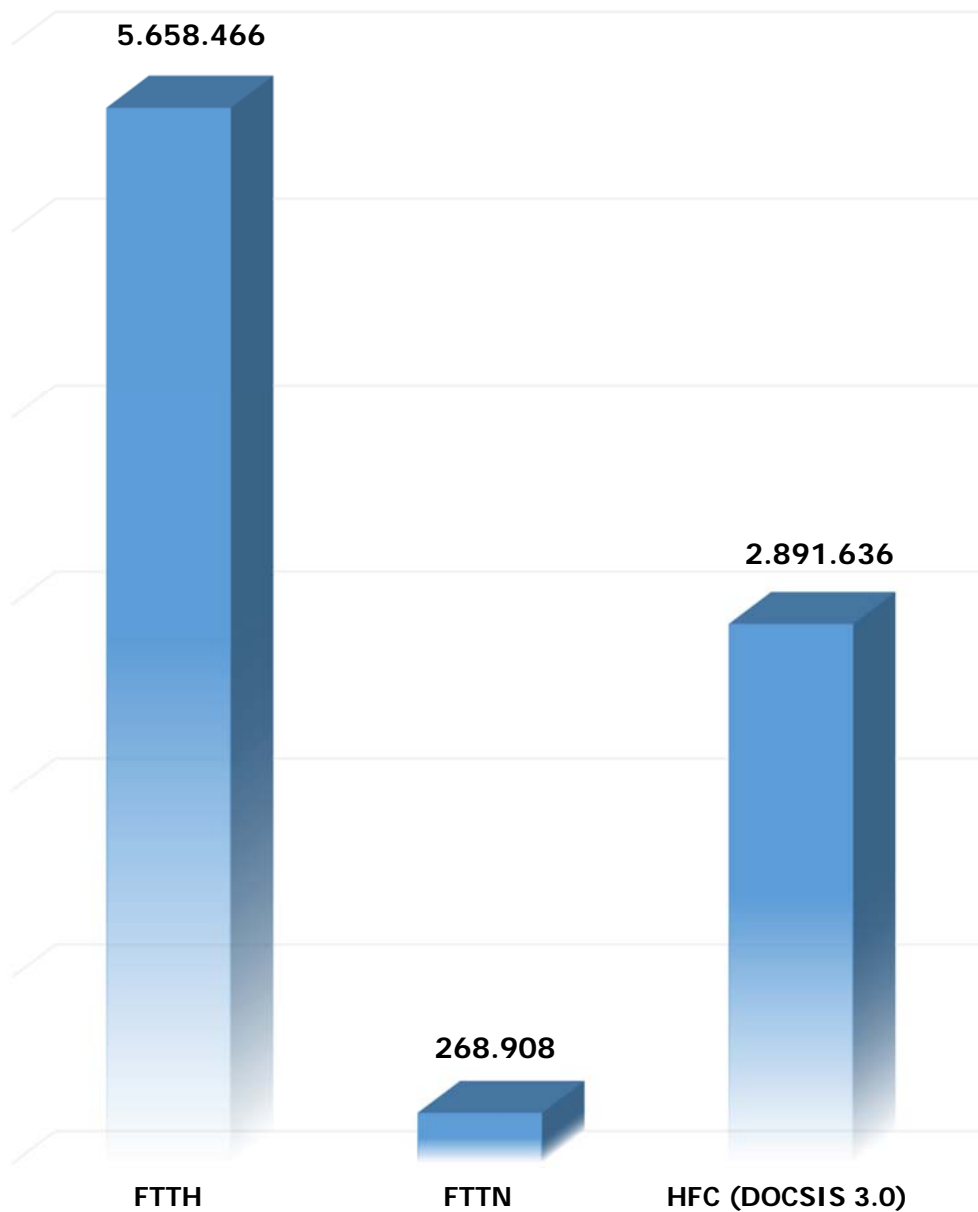


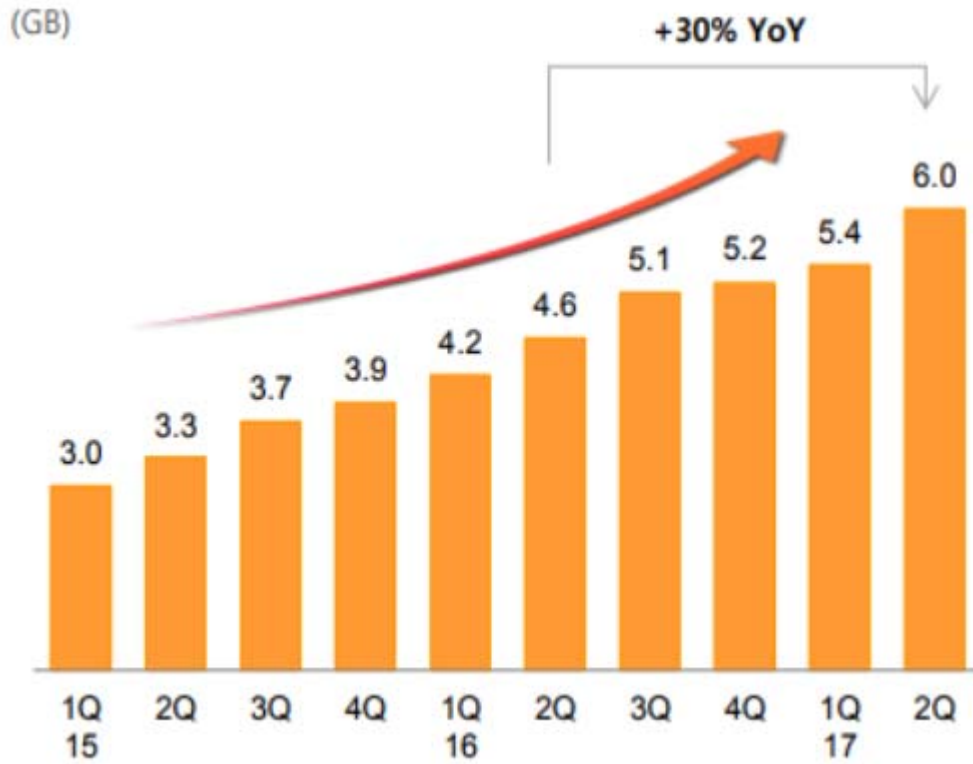
# Informe

## GRÁFICOS, CIFRAS Y FRASES DE LA QUINCENA VOL.96

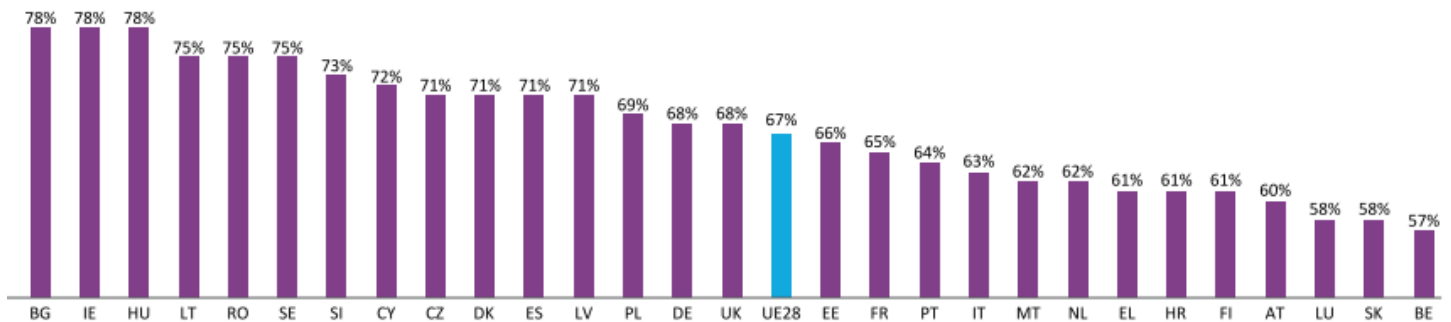
➡ *ACCESOS NGA EN SERVICIO POR TIPO DE SOPORTE, CNMC.*



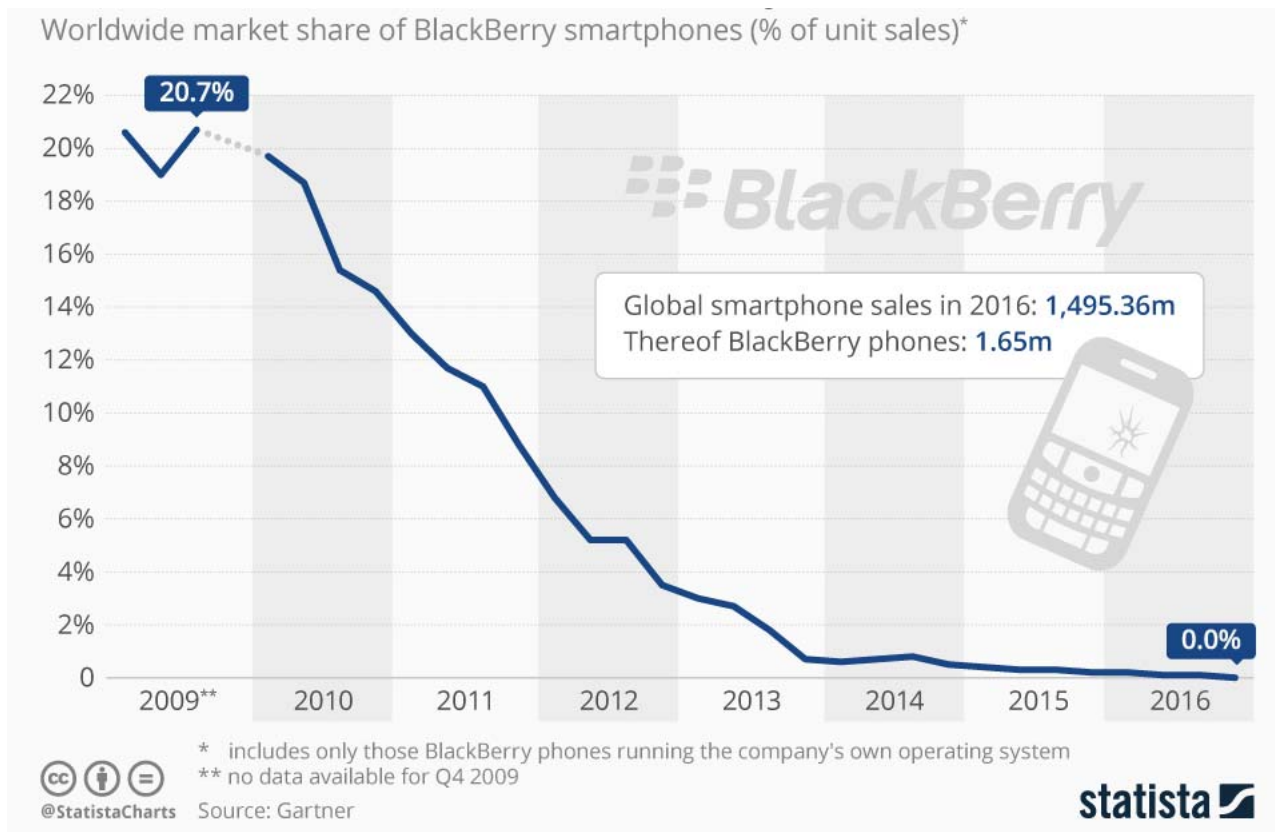
➡ **MONTHLY LTE DATA USAGE PER PERSON, SKT.**



➡ **SHARE OF YOUNG EUROPEANS (15-24) WHO USE THE INTERNET TO ACCESS FILMS AND TV SERIES IN DIGITAL FORMAT, EUROSTAT.**



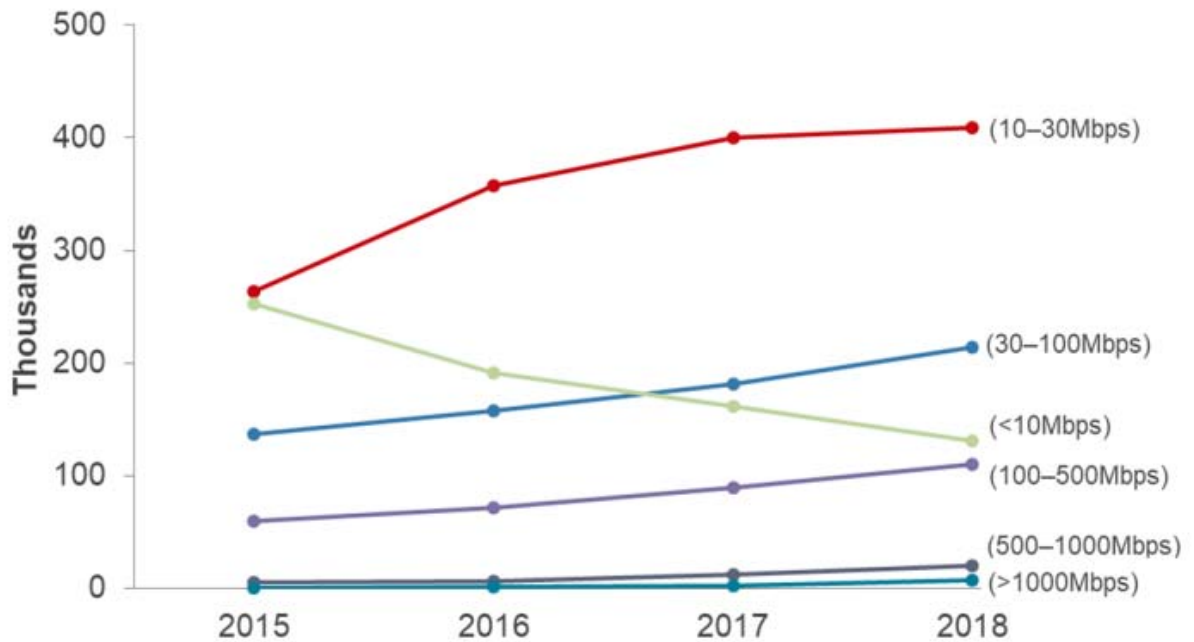
➡ *THE TERMINAL DECLINE OF BLACKBERRY, STATISTA.*



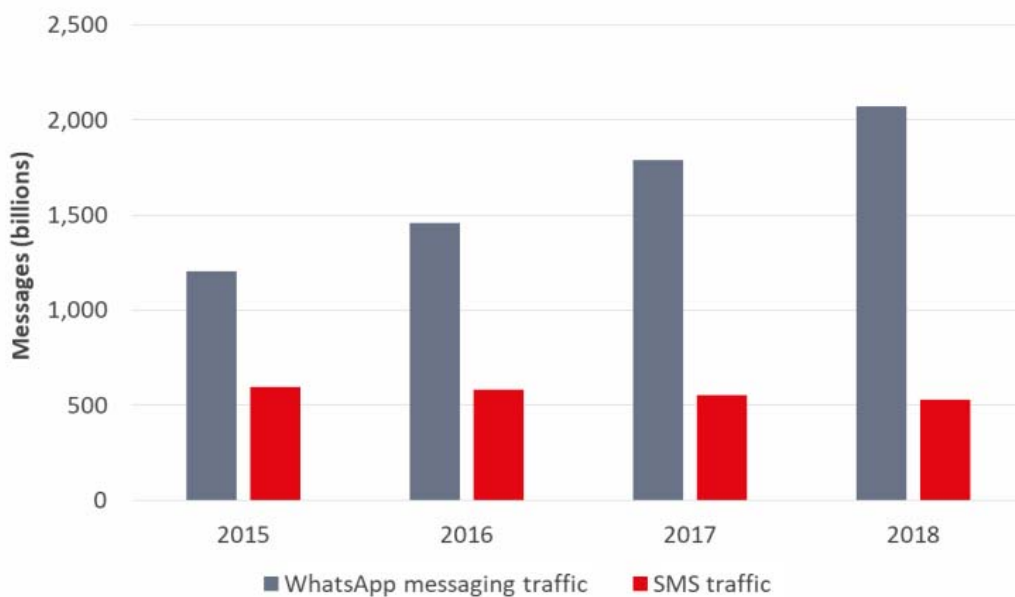
➡ *LISTA DE LOS 5 OPERADORES PRINCIPALES POR LÍNEA DE NEGOCIO, CNMC.*

Telefonía fija	Telefonía móvil
Telefónica de España, S.A.U.	Telefónica Móviles España, S.A.U.
Vodafone España, S.A.U.	Orange Espagne, S.A.U.
Orange Espagne, S.A.U.	Vodafone España, S.A.U.
Euskaltel, S.A.	MásMóvil Ibercom, S.A.
Colt Telecom España, S.A.	Lycamobile, S.L.

➡ **PREVISIÓN MUNDIAL DEL CRECIMIENTO DE CLIENTES DE BANDA ANCHA FIJA POR VELOCIDAD, OVUM.**



➡ **PREVISIÓN DE TRÁFICO DE MENSAJES MENSUAL DE WHATSAPP Y SMS EN EL MUNDO EN 2018, OVUM.**



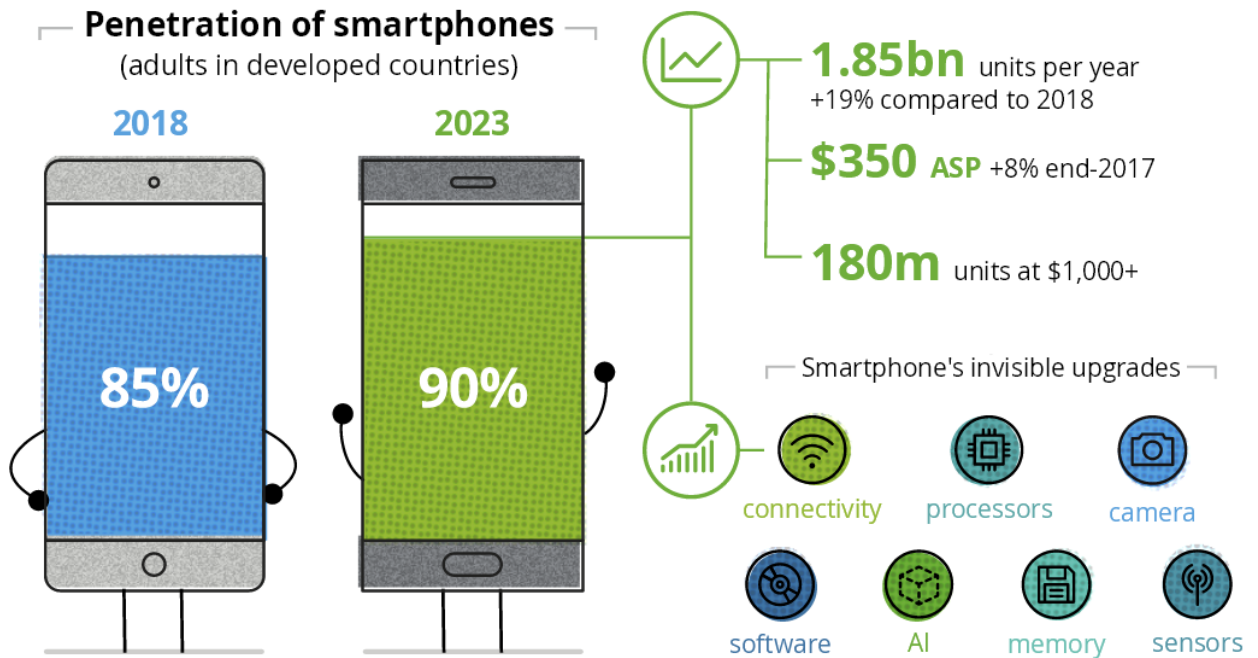
➡ **MERCADO DE TELEFONÍA MÓVIL, N-ECONOMÍA.**



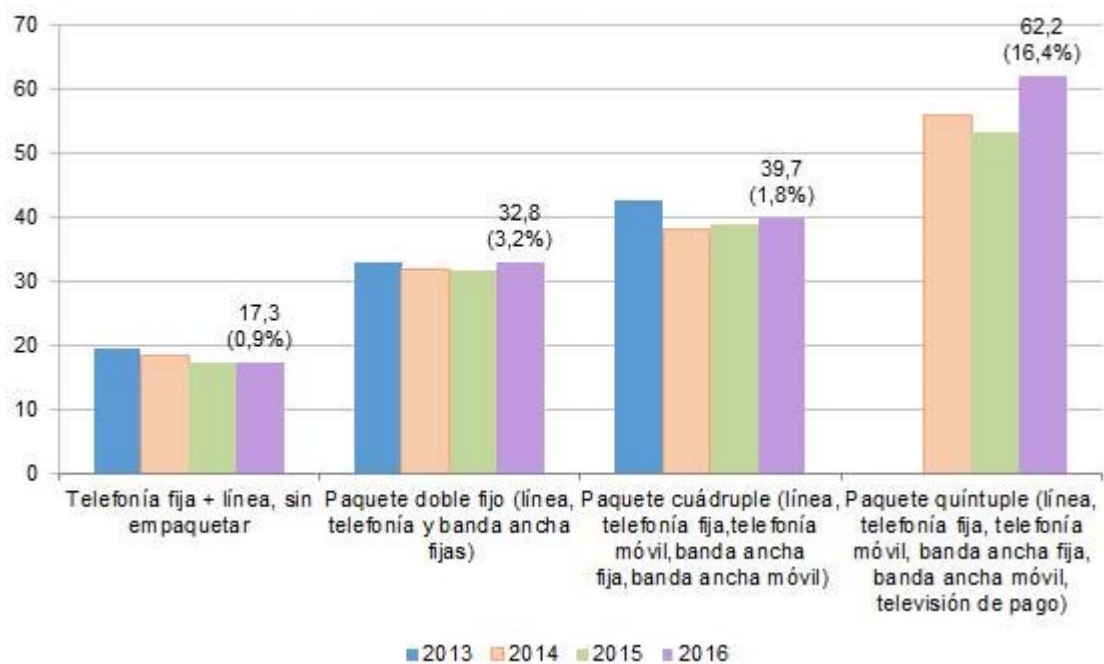
➡ **EVOLUCIÓN DEL PIB VS INVERSIÓN EN I+D, N-ECONOMÍA.**



➔ **DELOITTE GLOBAL PREDICTS THAT BY THE END OF 2023.**






➔ **GASTO MEDIO POR HOGAR DE LOS PRINCIPALES PAQUETES, GSMA INTELLIGENCE.**



➡ ¿SON LAS TELECOMS HONESTAS CON LOS CONSUMIDORES?, TELECOMS.

# Are telcos being honest with consumers yet?




62%

NO!

Do you think Broadband ads are honest?

What is most misleading?



Actual Speeds

74%

34% Actual Price

25% Extra Fees

5% No gift

**What are the actual rules?**

ASA allows providers to claim 'up to' speeds for broadband if they are able to demonstrate 10% can achieve these speeds

**ONLY 10!**

**SURELY NOT!**

Won't some telcos take the p\*ss?

They will and they have, but change is close

**What are the new rules?**

As of May, providers will have to describe 'average' speeds, only quoting numbers which can be achieved by 50% of customers during peak hours.

It should be a more accurate representation of speeds, but those marketers are crafty... keep a close eye on what they are actually saying...

**UGT Comunicaciones**

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