

Informe

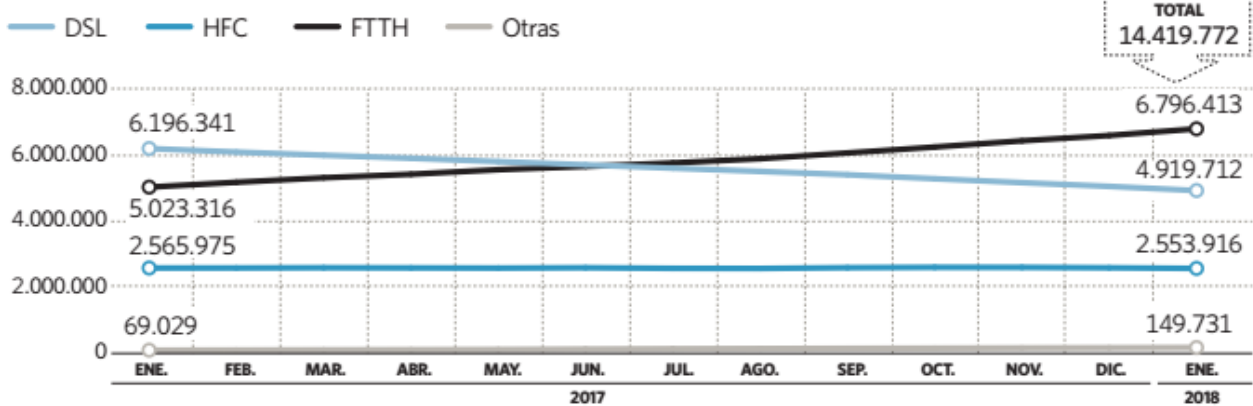
GRÁFICOS, CIFRAS Y FRASES DE LA QUINCENA VOL.102

➔ **PRODUCTIVIDAD (EN EUROS) POR DIVISIONES DE ACTIVIDAD EN EL SECTOR SERVICIOS. AÑO 2016. INE.**

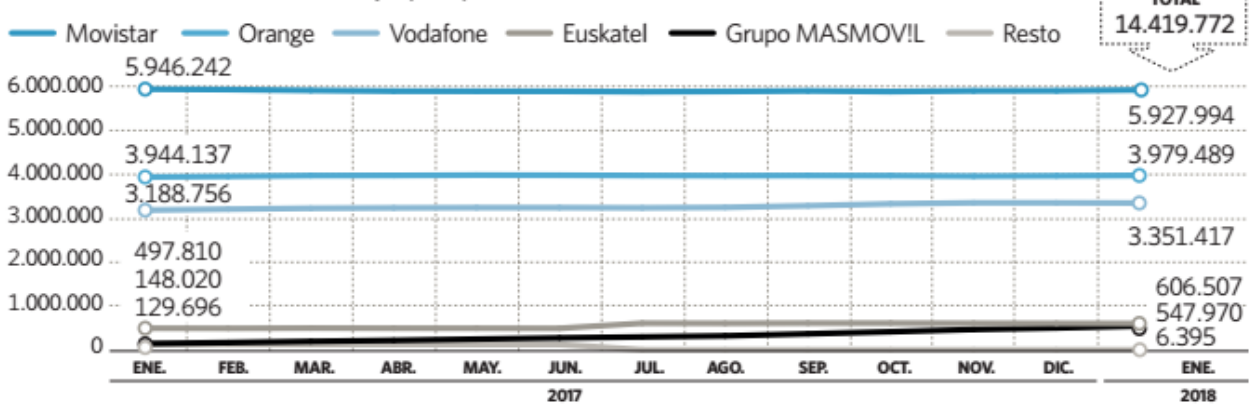


➔ **MAPA DE LA BANDA ANCHA FIJA, EL ECONOMISTA.**

Número de líneas de banda ancha fija minorista (por tecnología)



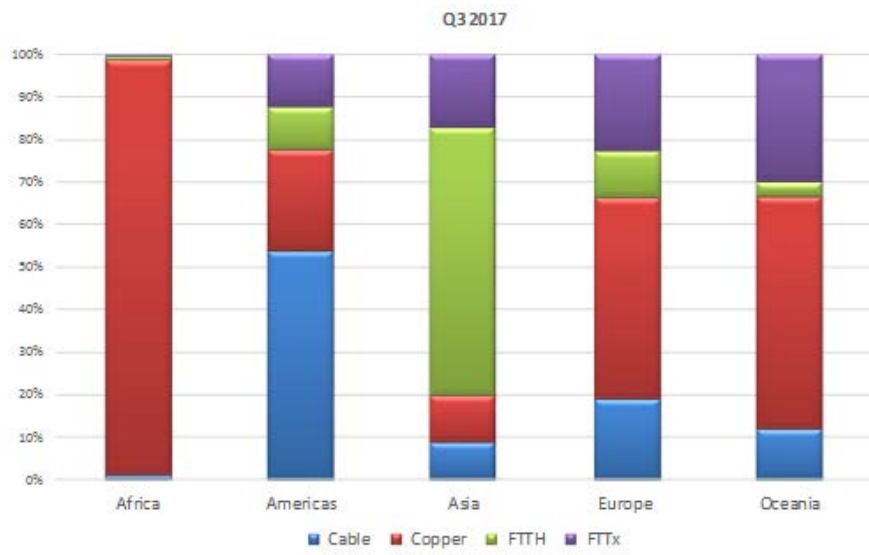
Número de líneas de banda ancha fija (por operador)



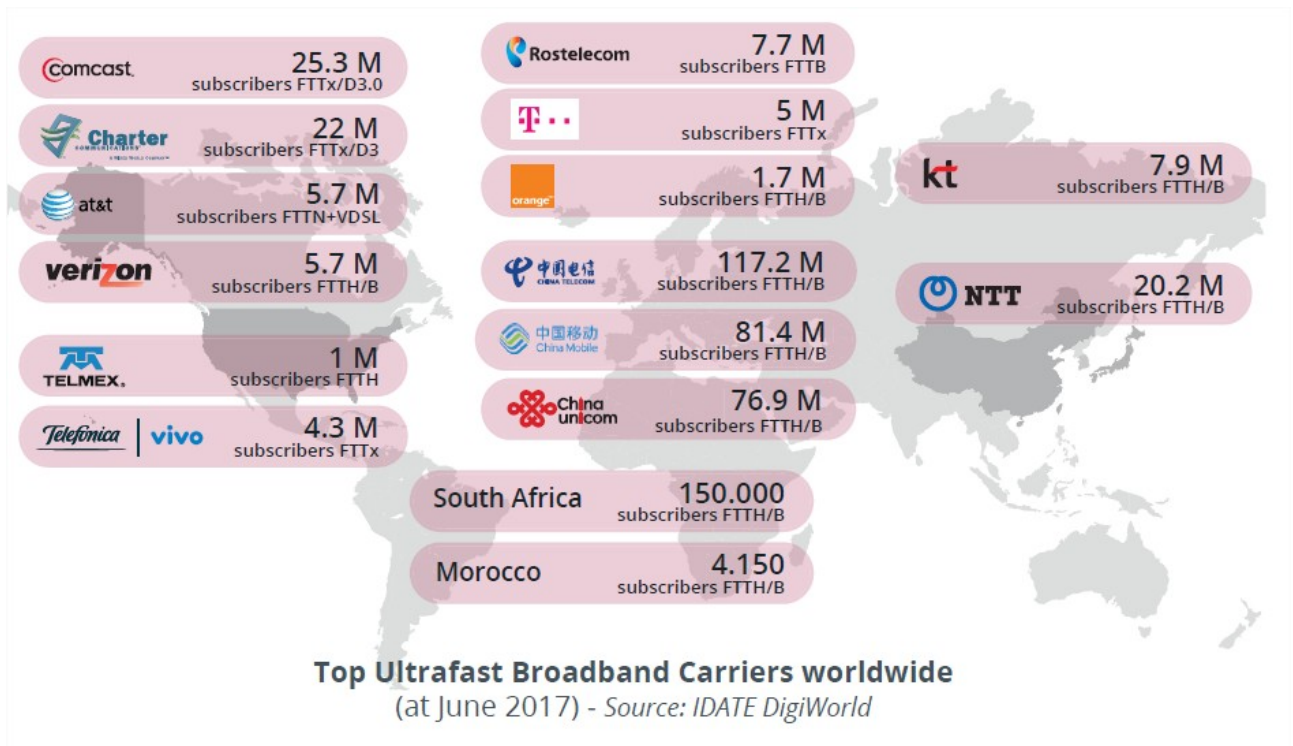
Fuente: CNMC.

elEconomista

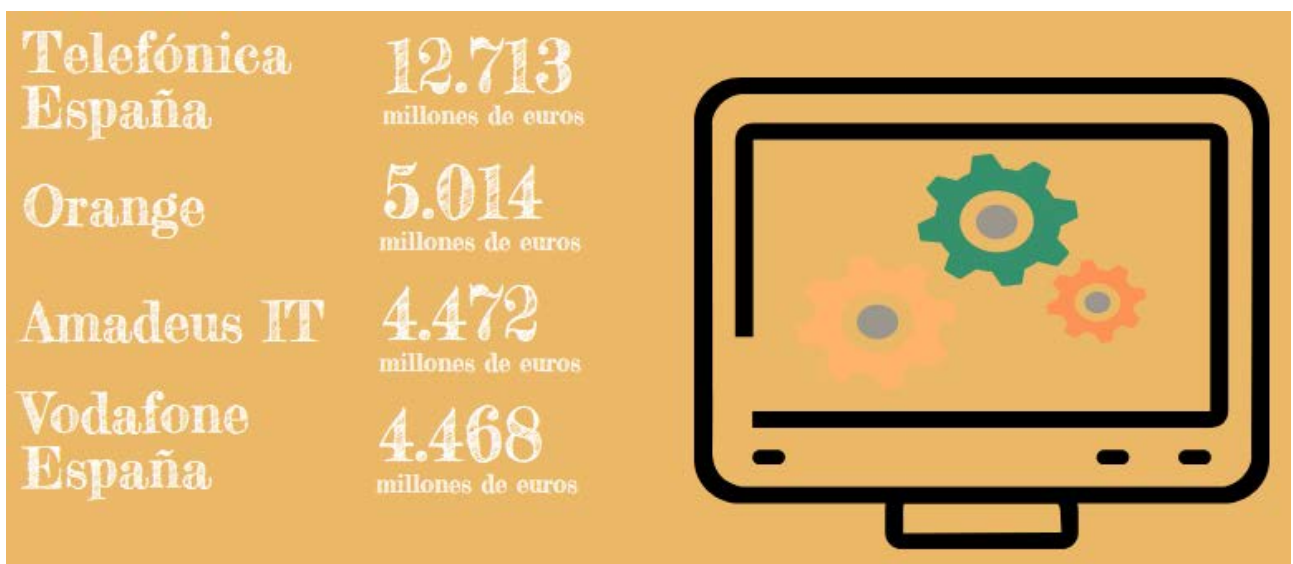
➔ **TECHNOLOGY MARKET SHARE BY REGION, POINT TOPIC.**



➔ **TOP ULTRAFAST BROADBAND CARRIERS WORLDWIDE, IDATE.**



➔ **LAS EMPRESAS DE TIC QUE MÁS FACTURAN EN ESPAÑA, N-ECONOMÍA.**



➔ **PREVISIONES PARA EL NÚMERO DE USUARIOS DE INTERNET, N-ECONOMÍA.**








	N.º usuarios (miles)				Tasa de variación (%)		
	2014	2015	2016	2017	2014-2015	2015-2016	2016-2017
China	612.956	646.744	686.605	738.308	5,51%	6,16%	7,53%
India	239.973	301.255	346.870	398.258	25,54%	15,14%	14,82%
USA	218.041	224.396	230.968	240.053	2,91%	2,93%	3,93%
Japón	108.731	111.172	112.212	113.154	2,24%	0,94%	0,84%
Rusia	95.038	98.993	103.081	106.421	4,16%	4,13%	3,24%
Alemania	66.675	68.067	70.478	71.660	2,09%	3,54%	1,68%
México	48.569	63.593	66.703	71.438	30,93%	4,89%	7,10%
Reino unido	55.269	55.983	58.171	58.956	1,29%	3,91%	1,35%
Francia	50.397	51.249	52.076	53.283	1,69%	1,61%	2,32%
Corea del Sur	42.144	43.318	44.999	45.549	2,79%	3,88%	1,22%
Turquía	35.964	38.375	42.220	45.359	6,70%	10,02%	7,43%
España	33.670	34.775	35.638	36.655	3,28%	2,48%	2,85%
Sudáfrica	23.967	25.766	27.181	29.468	7,51%	5,49%	8,42%

Previsiones para el número de suscriptores de Banda Ancha móvil							
	N.º suscriptores (miles)				Tasa de variación (%)		
	2014	2015	2016	2017	2014-2015	2015-2016	2016-2017
China	582.580	777.992	940.754	1.099.468	33,54%	20,92%	16,87%
USA	334.736	378.799	396.976	416.234	13,16%	4,80%	4,85%
India	70.421	120.517	217.849	317.082	71,14%	80,76%	45,55%
Japón	159.504	182.522	185.985	212.282	14,43%	1,90%	14,14%
Rusia	156.634	162.767	167.006	169.149	3,92%	2,60%	1,28%
México	93.903	101.306	106.444	125.362	7,88%	5,07%	17,77%
Alemania	51.930	64.163	74.668	88.519	23,56%	16,37%	18,55%
Reino Unido	52.649	58.520	66.147	76.336	11,15%	13,03%	15,40%
Turquía	56.396	55.889	58.724	66.918	-0,90%	5,07%	13,95%
Francia	32.372	39.078	51.747	60.877	20,72%	32,42%	17,64%
Corea del Sur	42.860	48.512	53.361	60.615	13,19%	10,00%	13,59%
España	53.752	54.563	55.714	59.720	1,51%	2,11%	7,19%
Sudáfrica	36.539	39.192	41.492	46.559	7,26%	5,87%	12,21%

➔ **DISPOSITIVO DE ACCESO A INTERNET (%), AIMC VÍA REDES TELECOM.**



➔ *MAIN REASONS GIVEN BY RESPONDENTS WHO INTENDED TO CHANGE FIXED BROADBAND PROVIDER WITHIN 6 MONTHS, BY COUNTRY, ANALYSYS MASON.*

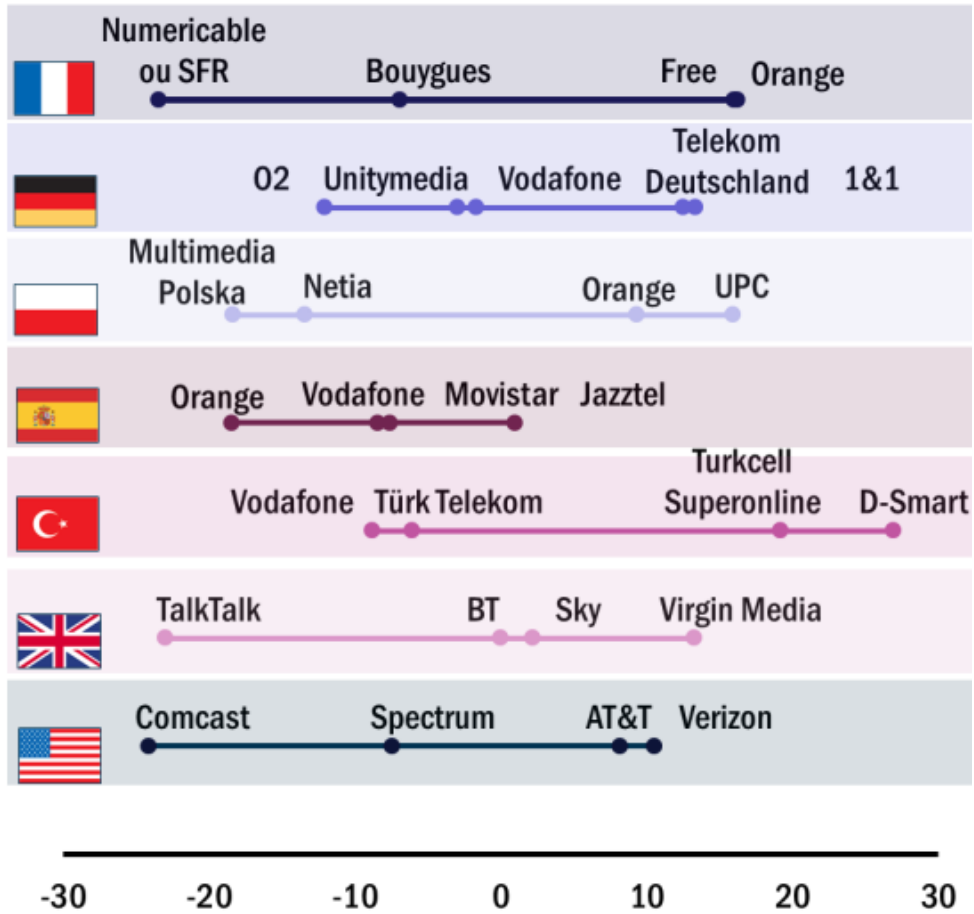
							
Too expensive	47%	48%	38%	49%	33%	49%	46%
Poor value for money	31%	35%	26%	34%	38%	36%	36%
Unreliable service	17%	24%	39%	23%	5%	32%	30%
Poor download speeds	14%	22%	30%	13%	40%	22%	28%
Poor upload speeds	23%	16%	19%	15%	38%	19%	17%
To change access technology	14%	11%	13%	11%	17%	10%	6%
Restricted usage	5%	12%	7%	3%	20%	4%	6%
Regularly change in pursuit of deals	9%	4%	8%	7%	7%	8%	6%
Current provider includes unwanted services	5%	2%	8%	10%	8%	6%	7%

➔ *“UK GOVT REACHES 95% SUPERFAST BROADBAND ROLL-OUT TARGET”, UK GOVERNMENT.*

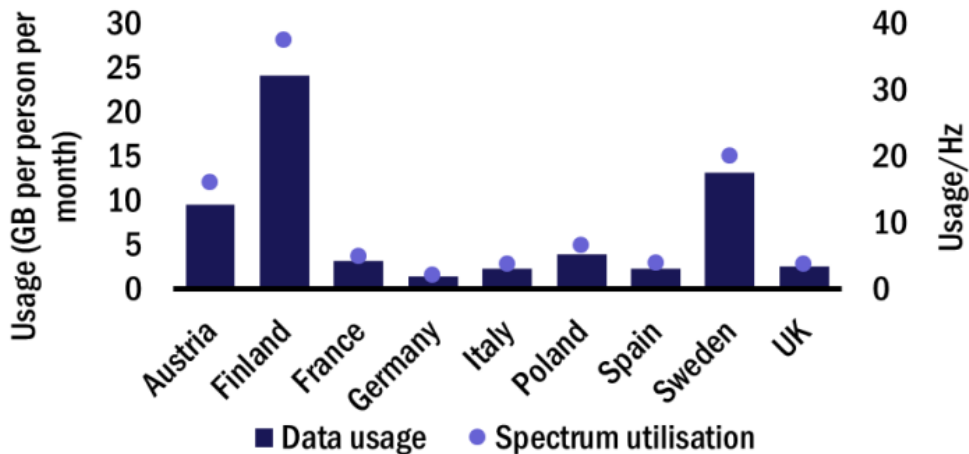
➔ *“DIGITAL BANKING USERS TO RISE 10% TO 2 BLN IN 2018, DRIVEN BY MOBILE”, JUNIPER RESEARCH.*

➔ *“STREAMING VIDEO SUBSCRIBERS PASS 250 MLN MAR,”, STRATEGY ANALYTICS.*

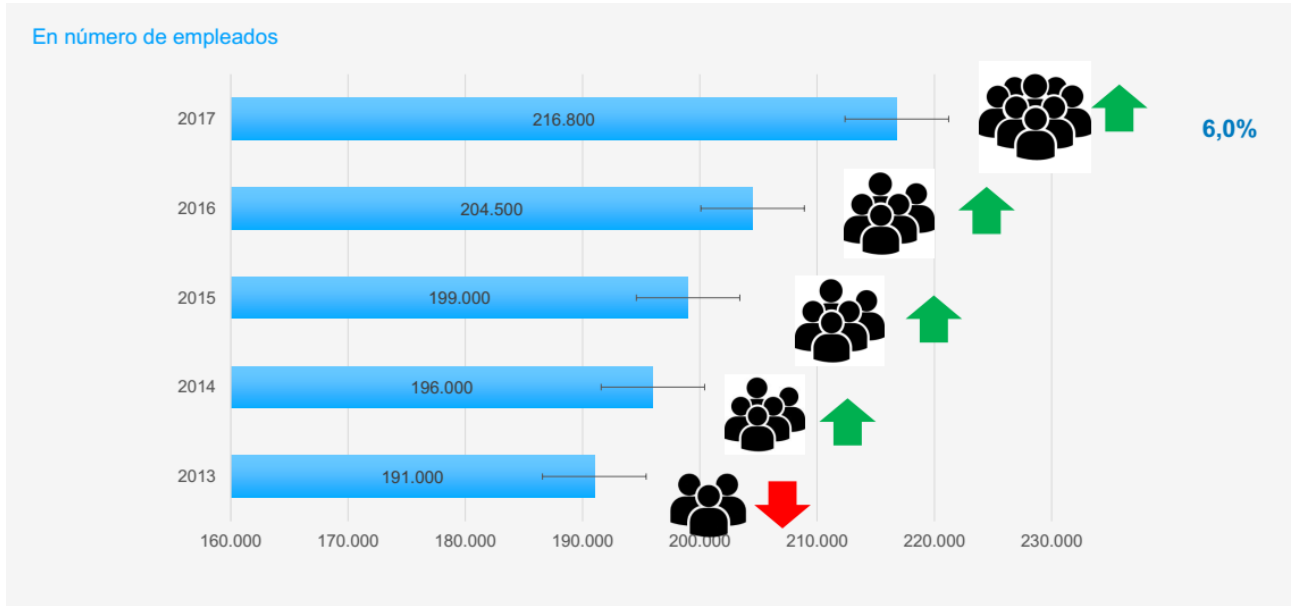
➔ **NET PROMOTER SCORE FOR FIXED BROADBAND PROVIDERS, BY COUNTRY, ANALYSYS MASON.**



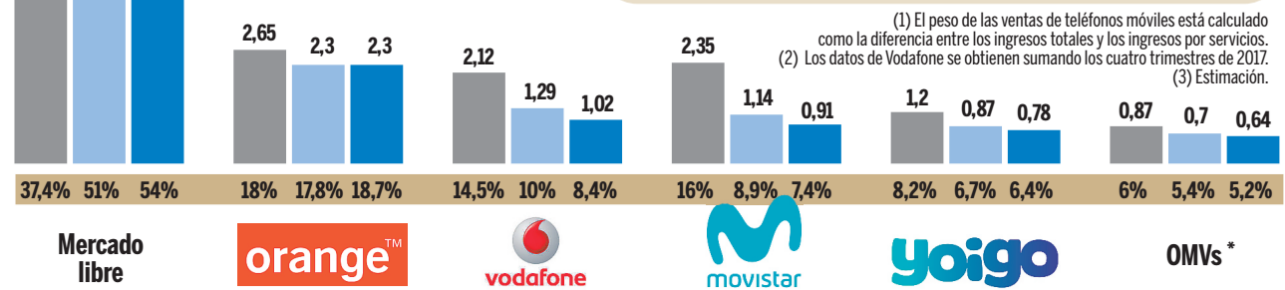
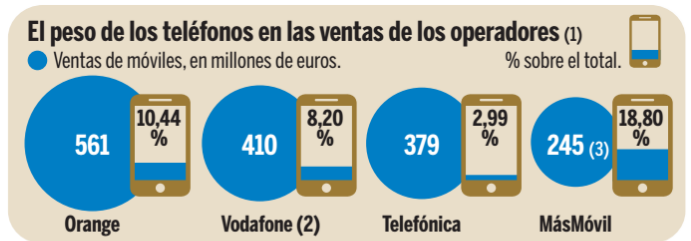
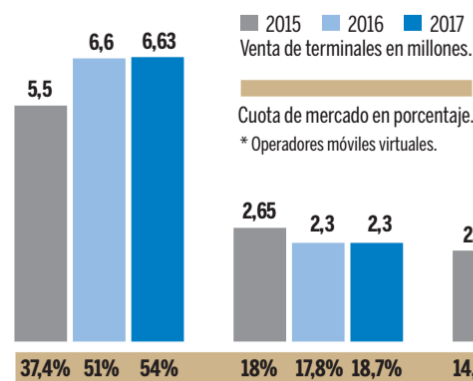
➔ **MOBILE DATA USAGE AND SPECTRUM UTILISATION (FOR SPECTRUM OF 2.6GHz AND UNDER ONLY), JUNE 2017, ANALYSYS MASON.**



➔ EVOLUCIÓN DEL EMPLEO DIRECTO TI 2013-2017, AMETIC.



EL MERCADO DE LOS MÓVILES EN ESPAÑA



Fuente: Ideas Originales de Investigación.

Expansión

➡ **TOP 40 COUNTRIES BY FTTX SUBSCRIPTIONS, Q4 2017. POINT TOPIC.**

