

GRÁFICOS, CIFRAS Y FRASES DE LA QUINCENA VOL.104

Informe

➔ CONSUMO MEDIO DE TRÁFICO EN ITINERANCIA, EL ECONOMISTA.

En MB

PAÍS	II TRIMESTRE 2017	III TRIMESTRE 2017	PORCENTAJE
Austria	63,97	184,72	188,76
Bélgica	49,58	227,98	359,82
Bulgaria	66,3	212,34	220,27
Croacia	40,71	164,96	305,2
Chipre	15,92	59,02	270,7
República Checa	28,8	84,6	193,75
Dinamarca	319,03	584,88	83,33
Estonia	280,58	373,28	33,03
Finlandia	196,86	331,75	68,5
Francia	123,61	354,13	186,4
Alemania	87,17	156,84	79,92
Grecia	42,49	108,13	154,48
Hungría	85,8	163,02	90
Irlanda	106,86	242,57	126,99
Italia	55,09	180,49	227,62
Letonia	82,76	192,14	132,16
Liechtenstein	65,37	126,35	93,28
Lituania	73,72	144,86	96,55
Malta	39,16	80,54	104,69
Holanda	130,52	318,79	218,7
Noruega	534,19	1056,28	97,7
Polonia	52,48	208,42	108,42
Portugal	55,68	126,19	97,7
Rumania	142,91	349,58	249,58
Eslovaquia	42,18	113,68	169,51
Eslovenia	70,75	338,1	377,87
España	248,57	455,26	83,15
Suecia	719,61	1616,13	124,58
Reino Unido	97,11	184,78	84,78
Media EUROPEA	108,58	242,53	142,53

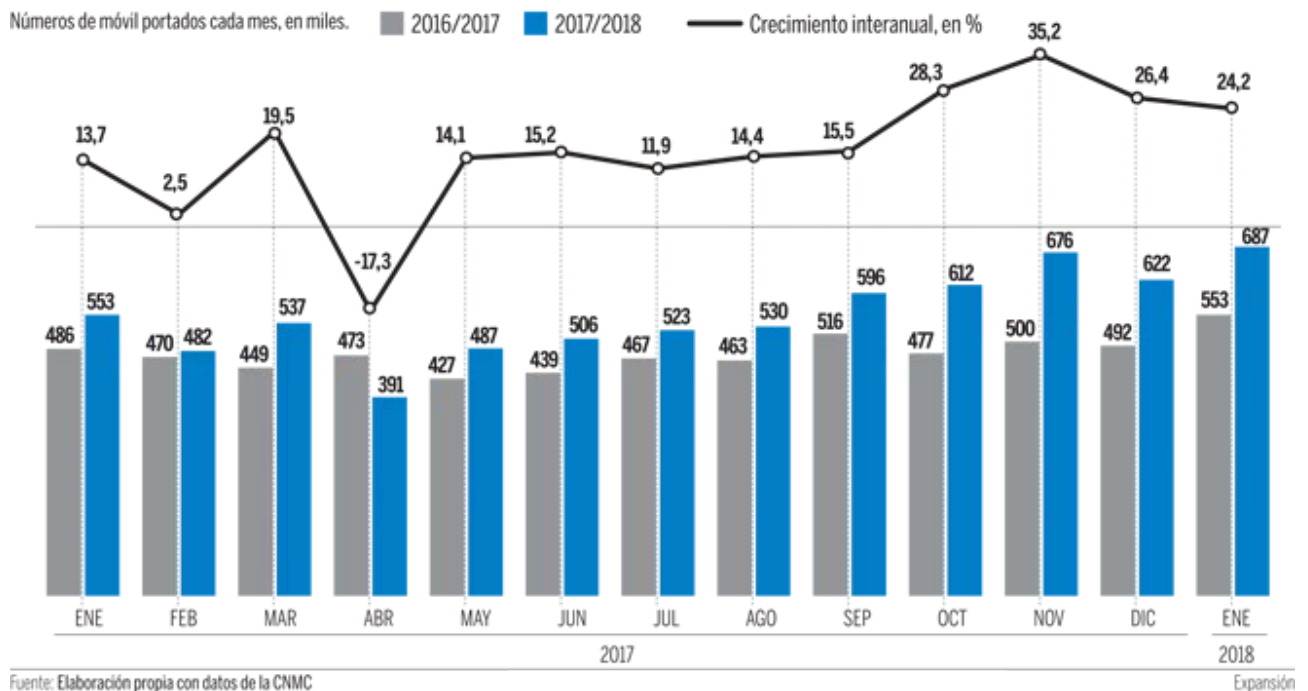
Fuente: Berc y elaboración propia.

elEconomista

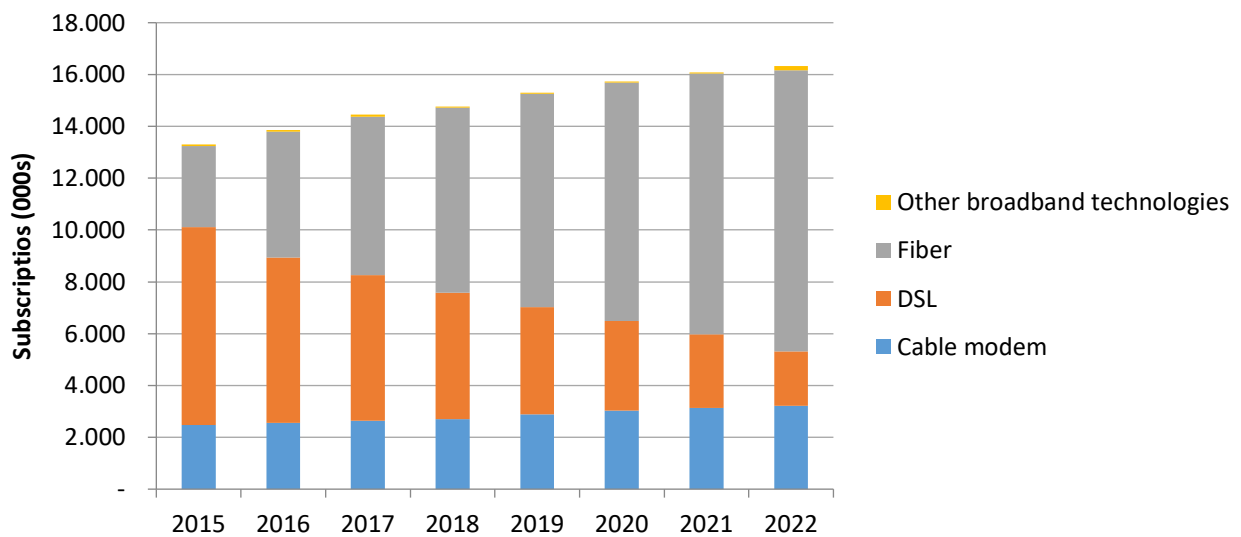
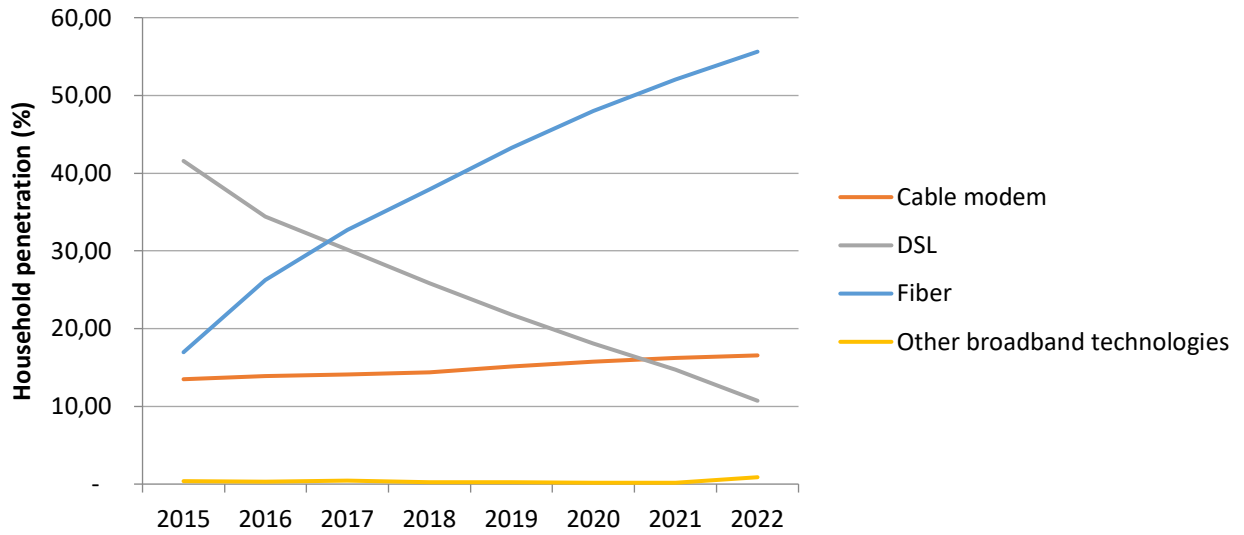
➔ **5G CONNECTION FORECAST 2019 - 2025, GSMA.**

Region	2019	2020	2021	2022	2023	2024	2025
Global	1.030.113	19.415.166	122.971.605	318.480.548	604.177.236	939.921.297	1.214.362.566
Asia Pacific	145.515	4.688.731	48.253.407	147.605.532	301.406.758	499.926.728	617.258.172
Europe		2.456.398	20.017.228	60.028.203	113.622.805	165.220.206	211.620.879
Northern America	856.577	11.232.818	49.953.041	94.792.841	146.006.793	179.666.376	208.109.758
Latin America		177.977	980.448	3.985.094	7.737.616	21.586.819	51.986.960
Middle East and North Africa	28.021	225.834	1.071.295	4.750.485	14.906.960	31.911.462	53.362.485
Sub-Saharan Africa			331.456	699.084	4.438.162	10.982.952	27.711.480

➔ **LA PORTABILIDAD, DISPARADA. EXPANSIÓN.**

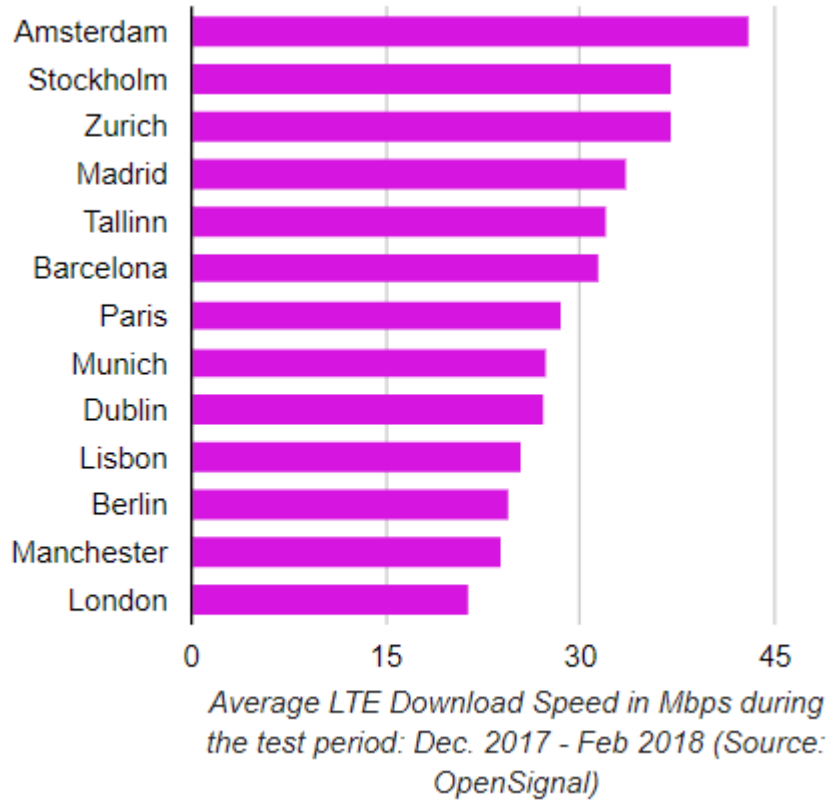


➡ **TOTAL FIXED FORECAST SPAIN, OVUM.**

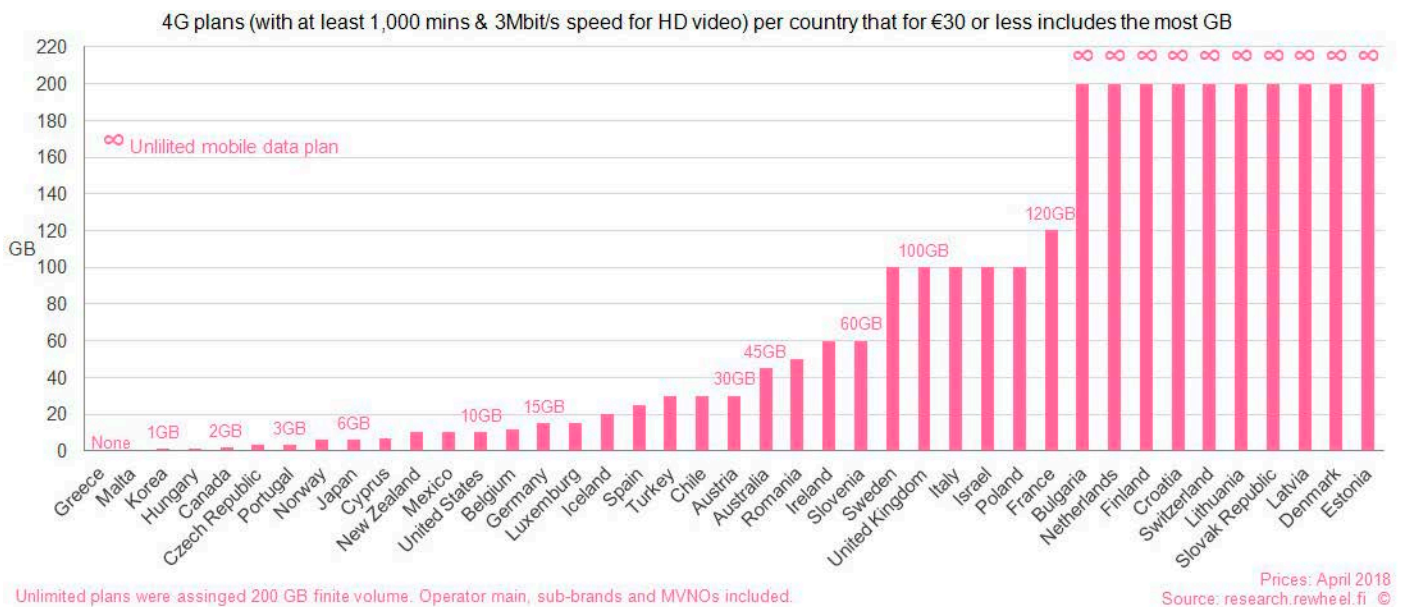


- ➡ *“FINNISH AVERAGE MOBILE DATA USE REACHES 26 GB IN H2”, FICORA.*
- ➡ *“INCREASED DIGITAL ADOPTION IN RURAL AREAS COULD BOOST THE UK ECONOMY BY UP TO GBP 26 BILLION”, RURAL ENGLAND.*
- ➡ *“EU DATA ROAMING TRAFFIC JUMPS 435% IN Q3 AFTER RLAH IMPLEMENTATION”, BEREC.*
- ➡ *“OVER A QUARTER (27%) OF US CONSUMERS HAVE MORE THAN THREE SMART HOME DEVICES, AND ANOTHER 7% OWN TWO OR THREE”, GfK.*
- ➡ *“RUSSIAN INTERNET AUDIENCE EXCEEDS 87 MLN, 70% USE MOBILE INTERNET”, PRIME.*
- ➡ *“FINNISH AVERAGE MOBILE DATA USE REACHES 26 GB IN H2”, FICORA.*
- ➡ *“27 MILLION IRANIAN CELLULAR SUBSCRIBERS WITHOUT SMARTPHONES”, IRAN’S ICT MINISTER.*
- ➡ *“UK UNBUNDLED LINES REACH 9.98 MILLION IN MAY”, OTA.*
- ➡ *“UK HOMES SUFFER 60 MILLION INTERNET OUTAGES EACH MONTH”, COMPAREMARKET.COM.*
- ➡ *“MOBILE OPERATOR CORE REVENUES TO FALL BY \$50BN OVER NEXT FIVE YEARS”, JUNIPER RESEARCH.*
- ➡ *“CASI EL 40% DE LOS ALEMANES PAGA POR SERVICIOS DE STREAMING”, BITKOM.*

➡ **AVERAGE 4G DOWNLOADS SPEEDS IN EUROPEAN TECH HUBS, OPENSIGNAL.**

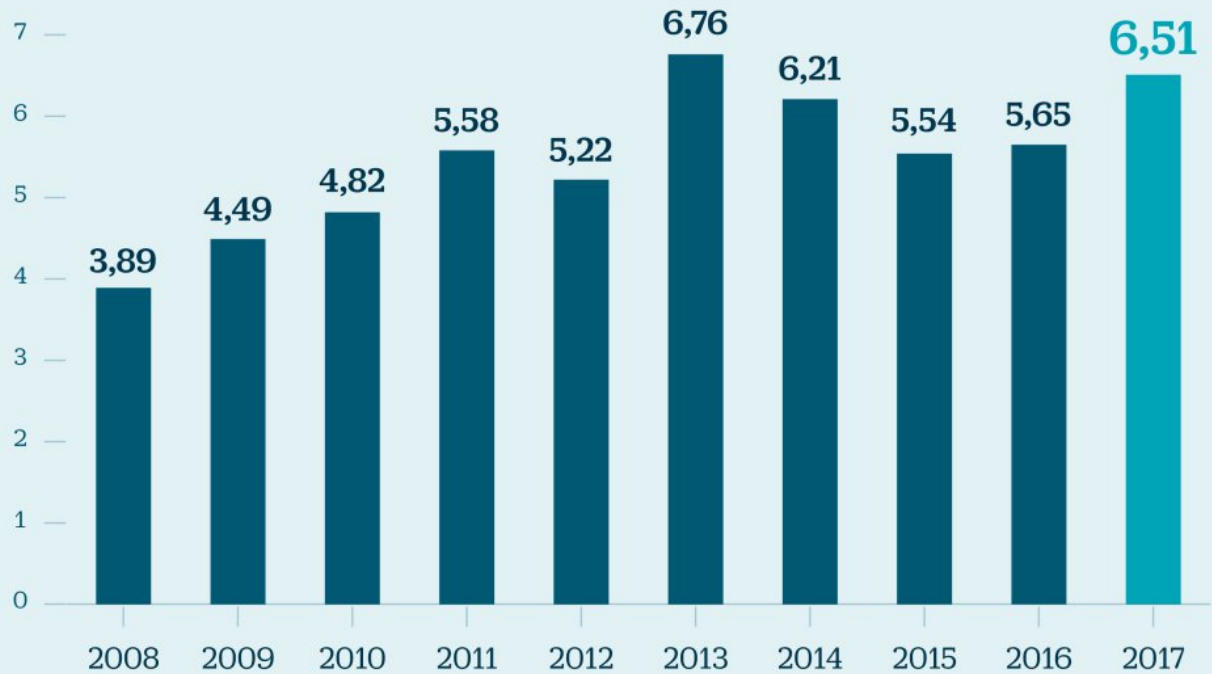


➡ **HOW MANY 4G GIGABYTES 30€ BUYS (SMARTPHONES), APRIL 2018, RESEARCH REWHEEL.**



Evolución de la portabilidad móvil en España

Cambios de operador en millones

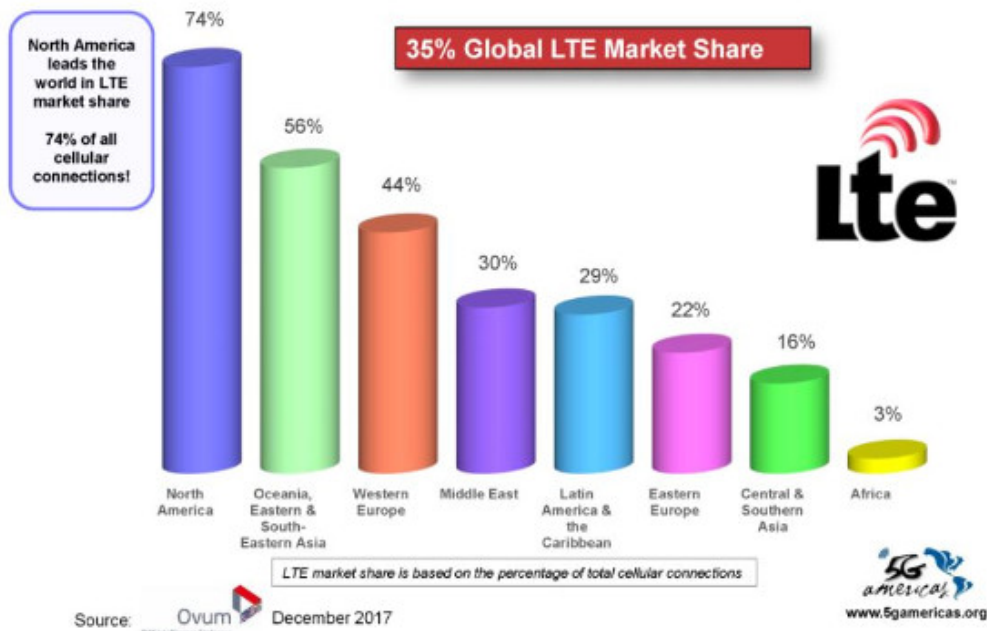


Fuente: CNMC

BELÉN TRINCADO / CINCO DÍAS

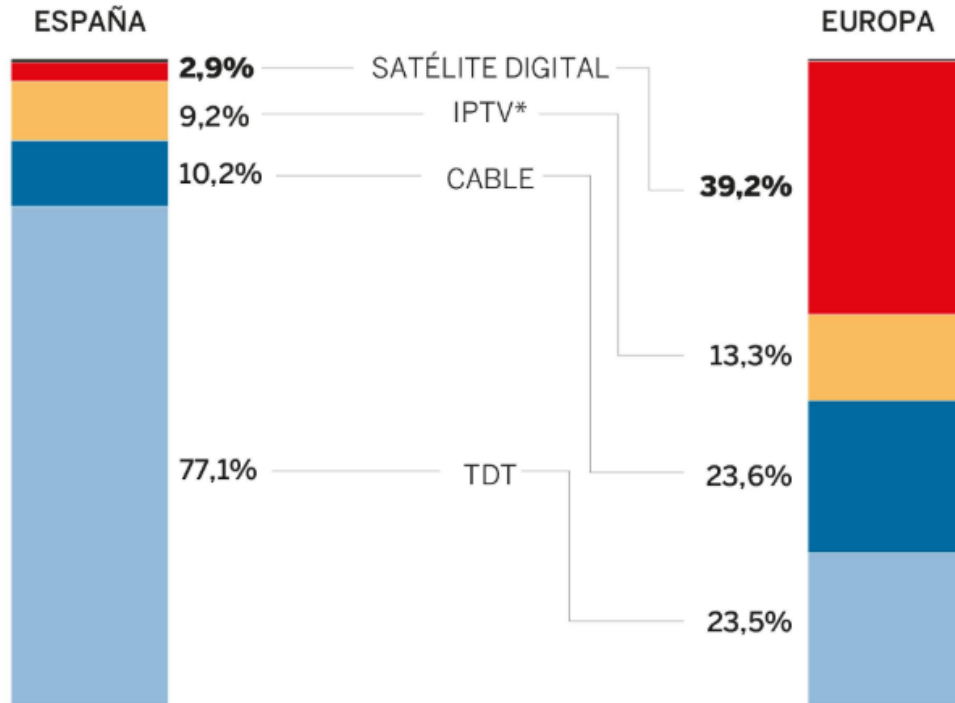
LTE Technology Share of Market by World Region

December 2017

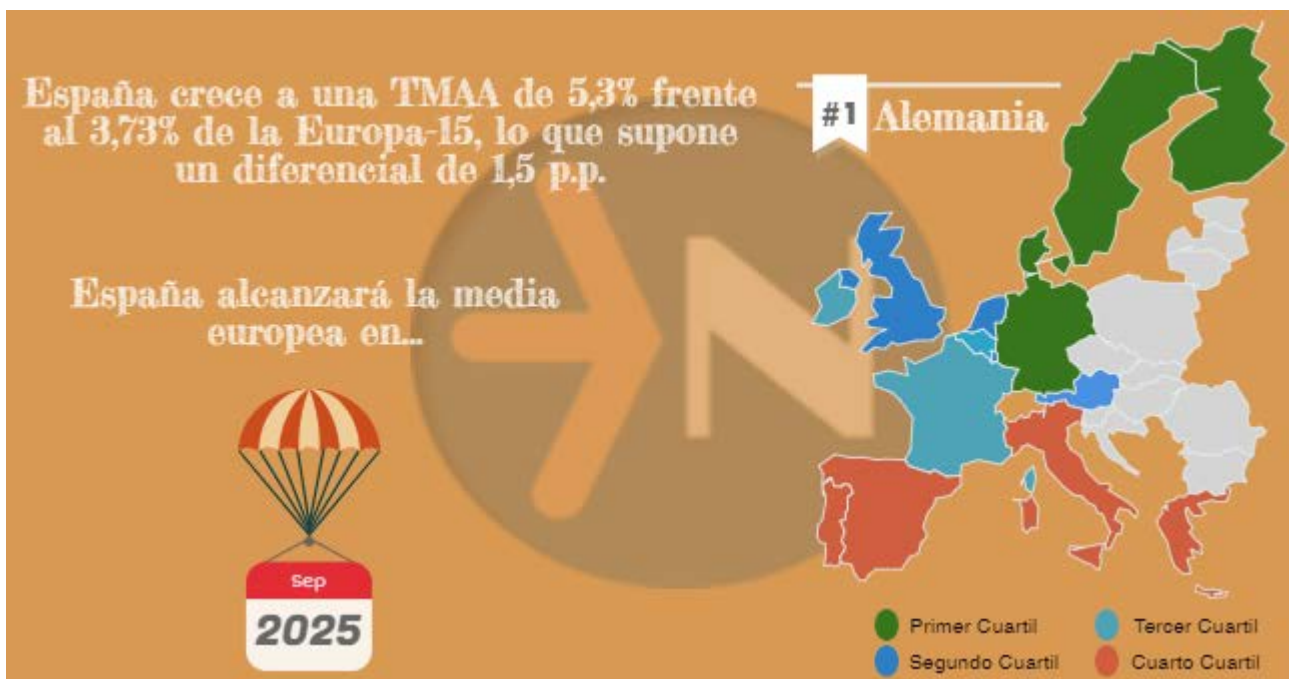


➔ **SISTEMAS DE DISTRIBUCIÓN DE TV, EL PAÍS.**

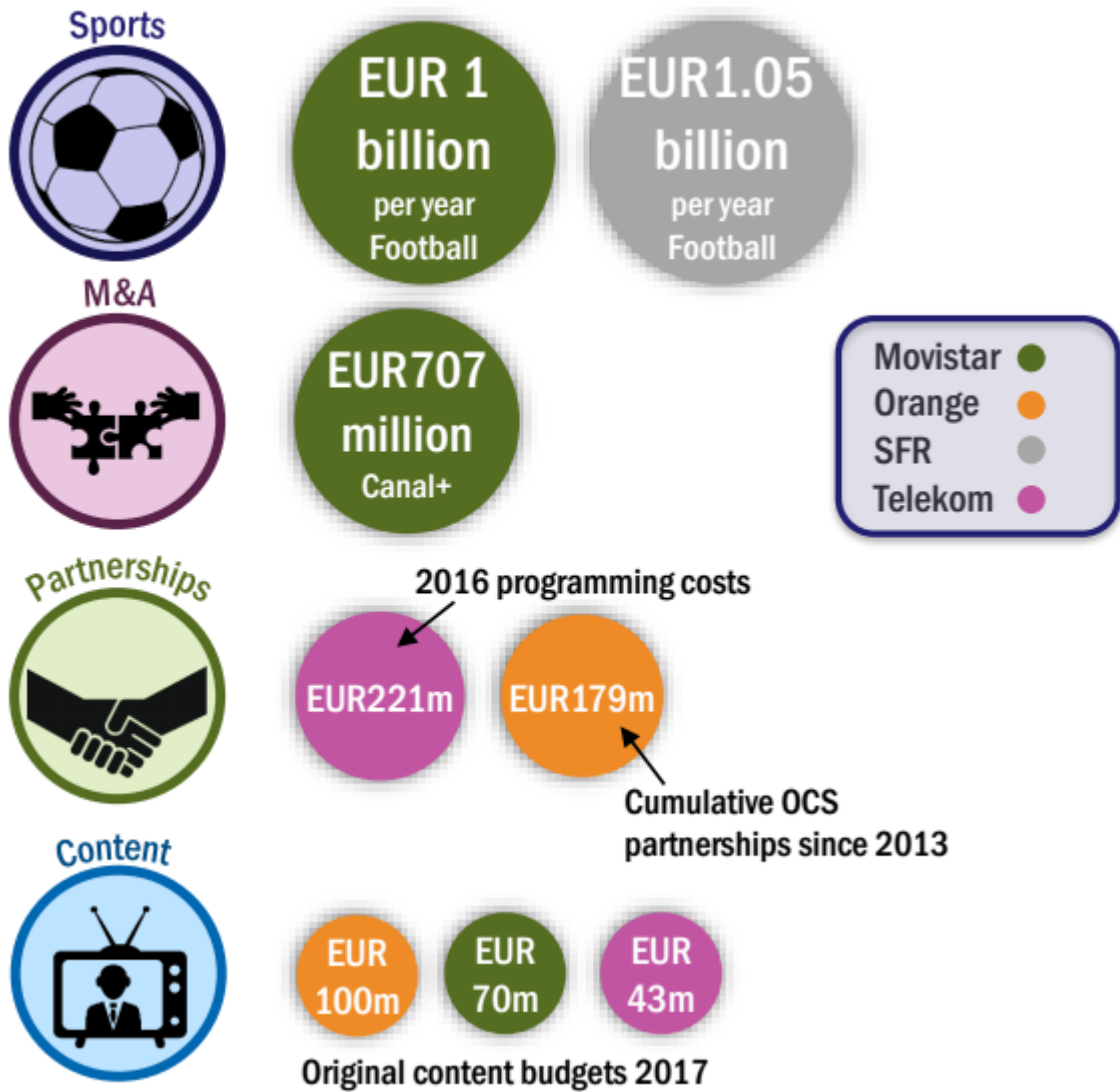
En 2017



➔ **INDICADOR NUEVA ECONOMÍA UE-15, N-ECONOMÍA.**



➔ COSTS ASSOCIATED WITH THE CONTENT CAPABILITIES OF THE FOUR OPERATORS FEATURED, ANALYSYS MASON.



UGT Comunicaciones